

# WHAT'S THE Point?

CPSA  
Colored Pencil Society of America  
Chicago • District Chapter 103

December 2011/January 2012 • Volume 20, No. 1

**CORRECTED VERSION**  
February Meeting is  
on the 19th, not 26th

## NEWSLETTER

### MESSAGE FROM THE CO-PRESIDENT

OK, time to quit the reveling and get down to business...right? Isn't that what runs through our heads upon waking up on January 1st or 2nd? The National CPSA president, Cindy Haase, seems to maintain her motivation throughout the year. Here's a quote from her Facebook page,

*For the last several years I have picked a word to live by... last year was "Paint" and that I did. This year my word is "Strong". Strong emotionally, physically, spiritually, creatively. Not to play weak but "strong". Strong art, strong marketing. It's the word I search for when things get dicey. What's your word?*

Several familiar CPSA artists posted their single words, some deep, some whimsical but each word likely popped right up in his or her mind as in a word association exercise. One person typed "relax" and another added "act". I like another of Cindy's recent mottos, to "Occupy" her studio this year. I think that will be my word!

The essence of leadership, I believe, is being the face of the group, a presence and a guide. As I peek in on Cindy's Facebook page, I see her leadership in action. She posts her paintings almost daily, leading by example! She seems to set goals and allow the blog-like postings on Facebook to hold her accountable. I suspect Cindy will peek in on this newsletter and I



have to say thanks for setting the bar high for yourself and sharing your successes.

In terms of leadership, our chapter has had Joan Robertson in the role of President for the last four years. She was and remains an active presence in our chapter. Since stepping down from this post, she has co-chaired the chapter show, arranged the recent workshop with Arlene Steinberg and has volunteered to coordinate the upcoming Midwest Color exhibition! As a very "green" new president, I have bent her ear several times with questions and she has answered them as well as ones it never occurred to me to ask! Please be sure to attend our next meeting for a short but heartfelt thank you presentation to Joan. She exemplifies the motto on the button we received at the CPSA convention this summer: **A Chapter is only as strong as its members make it.** Thank you, Joan, for everything you have done and will continue to do for DC 103. My hope is that you can enjoy programs rather than doing all of the programming; my wish for Joan and all of our chapter members: Occupy your art space! Happy New Year!

*Beth Daleo  
Co-president*



*Chapter members are busy applying the ideas presented at Arlene Steinberg's November workshop: "The Keys to Successful Trompe L'oeil." Story on Pages 4, 5.*



Recently, the CPSA National publication displayed the “workspaces” of several artists from across the country. I remember Ester Roi’s studio, complete with a swing! I know many of our chapter members wanted to submit pictures of their studios so we thought we’d invite you all to show and tell about your drawing spots in our newsletter. Please send a photo of your studio or usual workspace and include a picture of yourself as well.

Here’s where I work on my drawings...

We call this former nursery and our smallest bedroom “the art studio”. It is also the location of various school supplies for my daughter, and the combination dining/necessary room for our two cats!

It probably makes you neatniks feel proud of your organizational skills but I can handle clutter. I find I need my pencils standing up so I can see the ones that look right to me as I work. I tend to have a fistful or a little pile nearby...and I don’t put them away until I’m all done with a piece. I store my paper in a portfolio in the small walk in closet. I have an easel set up for displaying my works in progress and I clip my sketches to a goofy string I have tacked to one of the walls. It helps me to have a quick way to hang things up, even though I’m sure it could be done in a more “professional” way. Having this set up keeps me working. I don’t have a lot of expensive gear but I’m not sure my work would be any better if I did. I just need to keep working and this room that I pass daily calls to me to “Occupy” it. — *Beth Daleo*



Please send a picture of your art studio or workspace and yourself to Sylvia Westgard, Newsletter Editor at westgard484@comcast.net Write a short description of where and when you work. If you’re not an email user, mail a photo and description to Sylvia at 484 Forestway Dr., Buffalo Grove, IL 60089.

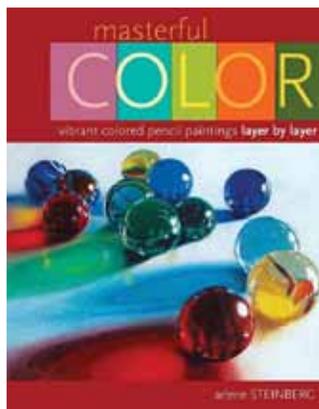
## Book Review

### “Masterful Color: Vibrant Colored Pencil Paintings Layer by Layer”

by Arlene Steinberg. Northlight Books, Cincinnati, Ohio, 2008. Cover price \$24.99.

The curriculum of an elementary art teacher begins with the basics: warm and cool colors, value, composition and how colors on the color wheel work together (specifically, complements). Arlene Steinberg’s manual reminds us of many of these basic tenets and demonstrates their successful application using the colored pencil medium. I know many people have “opinions” on the use of the term painting in the same breath as the beloved colored pencil, I will leave that for another point/counterpoint article. Arlene provides a comprehensive guide to using colored pencils, one that could easily be a text for a colored pencil course.

If you pick up this book, don’t miss the detailed chart on using grayed complements for darker values. These are followed by the demonstrations of how one would go from very mousy, underpaintings to the spectacular colors of deep blue irises, rich, golden pears or lovely pink calla lilies. Arlene also guides readers around creating neutrals without those neutral pencils.



Many common colored pencil problems can be found in her book...reflections, cut glass. I know that when and if I need them, her suggestions will be there. On just about every page with a demonstration, she reminds readers to apply consistent, light pressure and to keep those pencils sharp.

One of the jobs of a chapter president is to field calls and emails from potential members. Frequently, people interested in the chapter are anxious to learn more about using colored pencil. They may be experienced in other media or are just interested in drawing more. I wish that we had the time during our Sunday meetings to meet the needs of everyone

wanting to learn more. Arlene’s book is one I will recommend in that event, as she has written a solid, instruction manual for a technique that has worked for her. It’s not a book that makes one want to draw in her style but one that provides a foundation of craftsmanship on which to build.

— *Beth Daleo*

We are happy to welcome many new members to our chapter this year. For the benefit of our new chapter members it's probably a good idea to reproduce (with permission from the National CPSA site) the definitions of Colored Pencil, as well as what is acceptable for entry into the annual International Colored Pencil Show and Explore This. For our valued, longtime members, please take note of changes taking place in the near future:

## Definition of Colored Pencil Medium

For acceptance into CPSA International Exhibitions, artists are required to use only materials considered to be colored pencils by CPSA. In the past this involved individual brand and/or product specific approval. CPSA, through this definition, is now providing a more general, less brand or product specific description to help artists understand why some materials are approved while others are not.

Dry drawing materials are made of coloring agents or pigments combined with a binder of some kind and come in a wide range of forms. It is helpful to view these materials as part of a broad spectrum of drawing media. The colored pencil medium is situated near the middle of a continuum that stretches from soft pastel on one end to oil pastels and oil bars on the other end. With the proliferation of new dry media, however, it has become much more challenging to define what is, in fact, colored pencil media.

CPSA approved colored pencil materials **must come in a solid dry form.**

That includes regular colored pencils, water-soluble colored pencils, and pencils where the pigment is encased in wood as well as art sticks which are solid pigment. We do not restrict how the pencils are applied and permit the use of water and other solvents.

CPSA approved colored pencil materials **cannot be brushed off.**

This refers specifically to colored pencil media applied on regular paper surfaces. It does NOT refer to brushing off loose 'crumbs' of colored pencil but instead refers to brushing off dry pigment as is possible with soft pastels. This does NOT refer to the ability of colored pencil media to be brushed off of sanded papers and other similar surfaces.

CPSA approved colored pencil materials **must dry completely.**

Due to the nature of the materials from which they are composed, oil based colored pencils dry completely while oil pastels and oil bars do not.

The appearance of the material is not the basis upon which the determination of approval is based. Some colored pencil media have wood coverings while others do not. Rather, the material must be placed within the continuum of dry drawing materials and then determine whether the above three requirements are met.

## Requirements for CPSA Shows

The basic rules for the CPSA International Exhibition have been the same for some time. Rules for the Explore This! Exhibition changed slightly in 2009 to make it distinct from the International. With the introduction of new and innovative products, however, it has become necessary to clarify the definition of colored pencil and revisit the status of some products.

**NOTE: The use of Neocolors for the International Exhibition will no longer be allowed starting in 2013.**

## NEVER allowed in CPSA shows:

Work copied from copyrighted or published materials including images that were purchased or used with permission. (The concept, design and execution of the artwork shall be solely that of the artist.)

Work copied from someone else's photograph - even with permission.

Work produced by simply coloring over any kind of a printed digital image (such as photos or computer printouts).

Prints.

Collaborative works executed by more than one artist, including classroom projects and exercises. (It is acceptable, however, to work on a painting of your own design in a classroom or have it critiqued by others as long as you are the primary creative force.)

## Allowed for INTERNATIONAL:

Colored pencils that are wax-based, oil-based or water-soluble, including woodless colored pencils..

Graphite or tinted graphite pencil used under/between layers of colored pencil.

Solvents or water used to dissolve colored pencil.

Any manufacturer prepared surface.

Two-dimensional artwork on a single surface.

Handmade papers made by a manufacturer or the artist, but with no additional surface preparation or application of grounds.

## NOT allowed for INTERNATIONAL:

Crayons and pastels including wax-based, oil-based, and water-soluble products (Caran d'Ache Neocolor, Cretacolor Aquastics, etc.).

Any other medium which is not colored pencil (ink, watercolor, acrylic, etc.).

Drawing products that are composed of solid watercolor paint (Cretacolor Aquabriques, etc.)

Artist prepared grounds and surfaces.

Collage, multiple surfaces, or three-dimensional work.

## Allowed for EXPLORE THIS:

Requirements are the same as for the International Exhibition with the following differences:

Colored pencil must be the predominant medium.

Work must include some other medium or technique that is NOT allowed for the International Exhibition.

Hand-coloring a photograph or other digital image exactly is not acceptable. However an original drawing of a completely different subject over a digital or printed image is allowed.

## NO FOOLIN'

### Arlene Steinberg's two-day workshop: "The Keys to Successful Trompe L'oeil" challenged Chapter members

Trompe l'oeil literally means "fool the eyes". Get the viewer involved with the drawing. Draw what you see, not what you think you see. Here are some of the lessons taught by Arlene Steinberg:

- Make subject as close to life size as possible.
- Place the subject at eye level of viewer and face it head on.
- Use dramatic shadows. Over emphasize. Look for shadows that don't exist.
- Use highlights to create depth.
- Value is the key to success.
- Reflected light should be used to make the drawing convincing.
- Use one light source, usually the upper left or upper right. This keeps it closer to realism.

*Continued on next page*



*Arlene Steinberg, author of "Masterful Color", spent two days in November teaching us the essence of fooling our audience. The beautiful beaded necklace she is wearing is one of her handmade designs.*

*See Beth Daleo's book review of "Masterful Color" on Page 2.*

*Participants watch as Arlene demonstrates a technique.*

- Look for edges.
- Don't use too much depth to help keep it believable.
- Use a variety of techniques and textures - crush paper, strokes, feathers, wood, torn tape, old wood, hardware, torn photos, etc. The more texture, the more realistic.
- Your signature should look like it belongs in the picture.
- Soften a white watercolor pencil and

use it to add high lights (sparkles) with toothpicks.

- Reference photos flatten colors. Use a higher contrast than the photo to make it more realistic.
- To add a patina to drawing at the end, use a cotton ball to lightly rub a fully saturated drawing, then spray. Add white highlights after spraying can give pretty results.

— Sylvia Westgard



*Putting the techniques to work.*

*Participants gather for a group picture at the end of the workshop.*

**Photos by Sylvia Westgard**



## Trompe l'oeil: a small sampling

Trompe l'oeil is distinguished not just by its realism – after all, still life, perspective painting and photography can all claim to be realistic – but by its wit. In the best trompe l'oeil the artist deliberately sets out to trick you, and then lets you know you have been tricked. *Quoted from TheArtKey.com*



*From Castello di Belgioioso, a castle in Pavia Italy.*



*A street artist. They're everywhere. But the illusion only works when viewed from one angle.*



*"Escaping Criticism", 1874, Pere Borrell Del Caso.*



## 20th Annual CPSA International Exhibition

Covington, KY

Convention Week  
July 31 - Aug., 4 2012

The prospectus is available for this exhibition at CaFE and the CPSA website, with the deadline for entries fast approaching on March 31. You can enter at any time, from now until March 31. Your work must be 100% colored pencil and solely your own concept, design and execution, no one else's photographs may be used. Plan now and save your money to attend this convention within easy flying or driving distance and for the superb workshops that are planned.



### MEMBERS IN THE NEWS

**Priscilla Humay, CPSA**, will hold a workshop at the David Adler Music and Arts Center in Libertyville. The workshop will be held on Tuesday evenings, 6:30-9:00 p.m., from January 10-24, 2012.

Last November, at the Arlington Heights Art Guild, **Sylvia Westgard, CPSA**, gave a colored pencil demo with the theme "Fur and Feathers."

Also at the Arlington Heights Art Guild, **Scott Westgard** will be critiquing Guild members' work on March 15, 2012.

### Exhibition & Convention Deadlines & Dates

March 31	Deadline for entries
April 16-20	Jury by digital entry
April 26	Accepted artwork posted on <a href="http://www.cpsa.org">www.cpsa.org</a> / postcards mailed to accepted artists
June 25-29	Shipped artworks arrival period
July 9	Hotel cutoff for CPSA rate
July 9-11	Final jury & awards selection
July 12	Telephone notification begins
July 13-Aug. 30	Dates of exhibition
July 31-Aug. 4	Convention week

### Convention Workshops

#### Get Published: How the Industry Works and How You Can Make an Impression

with Jamie Markle, Publisher and Editorial Director, F+W Fine Art

#### Colored Pencil Stew – Ink & Watercolor as an Underpainting

with Eileen F. Sorg, CPSA

#### Canvas Isn't Just for Oils Anymore!

with John Ursillo, CPSA

*Registration deadline for workshops is July 16, 2012 (online or mailed)*

### Raffle for 120 Derwent Pencil Set

Joan Robertson won one of the big raffle prizes at the International Convention in Dallas, the wood box of 120 Derwent Artists Pencils. This is a fabulous prize and is worth around \$342. It is not easily available through any catalogue or on-line source, in fact to buy it you would have to contact Derwent representatives. While smaller tins and single pencils are available, there is no store that carries this huge box of pencils. Sylvia has used these for years and loves them; Joan recommends them too.

Because Joan already had been given a box like this as a gift, she is generously donating this one to the CPSA Chicago DC 103 as a raffle item to raise money for the chapter.

Raffle tickets are being sold for \$5 a ticket for this unusual and rare item. They will be available at the workshop in November and at the winter and spring meetings. The drawing for this wonderful box of pencils will be held at the May mini-workshop. You do not have to be present to win.





# 2012 MEMBERSHIP APPLICATION

## Chicago District Chapter 103

Due November 1, 2011

Please return this form, with your \$20.00 check to:

**Robert C. Lasky, DC 103**  
**425 W. Park Avenue,**  
**Wheaton, IL, 60189**

(Make checks payable to: CPSA Chicago District Chapter 103)

I understand that all CPSA memberships must be renewed every November 1 and that chapter dues cannot be prorated.

I also understand I must join the National CPSA organization to be affiliated with the local chapter.

**Yes! I have paid my national CPSA membership dues**

### Additional Information

- New member     Renewal
- I would like to actively participate in CPSA Chicago Chapter 103.
  - \_ Publicity
  - \_ Hospitality
  - \_ Exhibitions
  - \_ Computer Work \_ Mac \_ PC
  - \_ Demonstrations
  - \_ Other \_\_\_\_\_

NAME	
STREET ADDRESS <input type="checkbox"/> CHANGE OF ADDRESS?	
CITY	STATE
ZIP/POSTAL ZONE	
PHONE (INCLUDE AREA CODE)	
E-MAIL	

[chicago-dc103@cpsa.org](mailto:chicago-dc103@cpsa.org)

8/2011



## 2012 Membership

- I am a new member\*
- I am renewing my membership
- My contact information changed

\*How did you learn about CPSA? \_\_\_\_\_

**Please make your check payable to CPSA and return this form to:**

CJ Worlein, CPSA Membership Director  
16055 SW Walker Road, Box #253  
Beaverton, OR 97006-4942

**Email:** [membership@cpsa.org](mailto:membership@cpsa.org)  
**CPSA website:** [www.cpsa.org](http://www.cpsa.org)

Enter information exactly as you wish it to appear in the CPSA Directory.

Check here if you DO NOT want to appear in the Directory

**Please print clearly:**

NAME	
STREET ADDRESS	
CITY	STATE / PROVINCE
ZIP / POSTAL CODE	COUNTRY
TELEPHONE (INCLUDE AREA CODE)	
EMAIL ADDRESS	
WEBSITE ADDRESS (IF APPLICABLE)	
Are you a CPSA District Chapter member? <input type="checkbox"/> YES <input type="checkbox"/> NO	
CHAPTER(S) NAME / NUMBER:	
<b>SECOND (VACATION) ADDRESS (if valid annually for 3 months or more)</b>	
START DATE (Month / Day)	END DATE (Month / Day)
STREET ADDRESS	
CITY / STATE / CODE / COUNTRY	

**2012 Membership starts Nov. 1, 2011. No prorated dues.** Pay between September 1 and December 31 to receive all mailings and avoid a lapse in membership. Those paying after Dec. 31 will **not** receive a printed Directory or Fall-Winter *To The Point*. Memberships **not** renewed by April 1 will lapse, resulting in the loss of any Signature status and acceptances counting toward Signature status. Charter members will also lose that designation. Artists must be 18 years or older to join. CPSA also offers online payment at [www.cpsa.org](http://www.cpsa.org). If mailing, include appropriate payment:

- \$45 (US funds) / year    US / Canada
- \$65 (US funds) / year    All other countries
- \$515 (US funds)          Lifetime Membership (US)
- \$680 (US funds)          Lifetime Membership (Canada)
- \$835 (US funds)          Lifetime Membership (all other countries)

**Note:** Amounts received in excess of dues will be considered a donation

### When you join CPSA, you receive the following benefits:

- Full-color magazine, *To the Point*, twice annually
- CPSA Membership Directory
- District Chapters across the US for local and regional networking
- Product research and lightfastness information
- Lower entry fees for CPSA exhibitions
- Lower workshop fees at CPSA conventions
- Ability to earn Signature status (only qualified, current members are authorized to use CPSA and/or CPX after their names)
- Free link to your website

# 2012 MEETINGS

**January 15** **1:30 p.m.**

*Limited Palette Draw-In*

**February 19 CORRECTED DATE!** **1:30 p.m.**

*CP Tips and Tricks. Bring your CP supplies and tips you would like to share*

**Note: Location to be at the Itasca Library  
500 West Irving Park Road (see map below)**

**March 18** **12:30 p.m.**

*Guest Critique. Stretch Sunday  
Note earlier meeting time.*

**April 15** **1:30 p.m.**

*Figure Drawing*

**May 6** **1:30 p.m.**

*Mini Workshop — Instructor and theme to be determined*



## 2011-2012 CHICAGO DISTRICT CHAPTER 103 BOARD AND CHAIRPEOPLE

*CHAPTER  
MEETINGS WILL  
BE HELD IN  
THE PALATINE  
PUBLIC LIBRARY*

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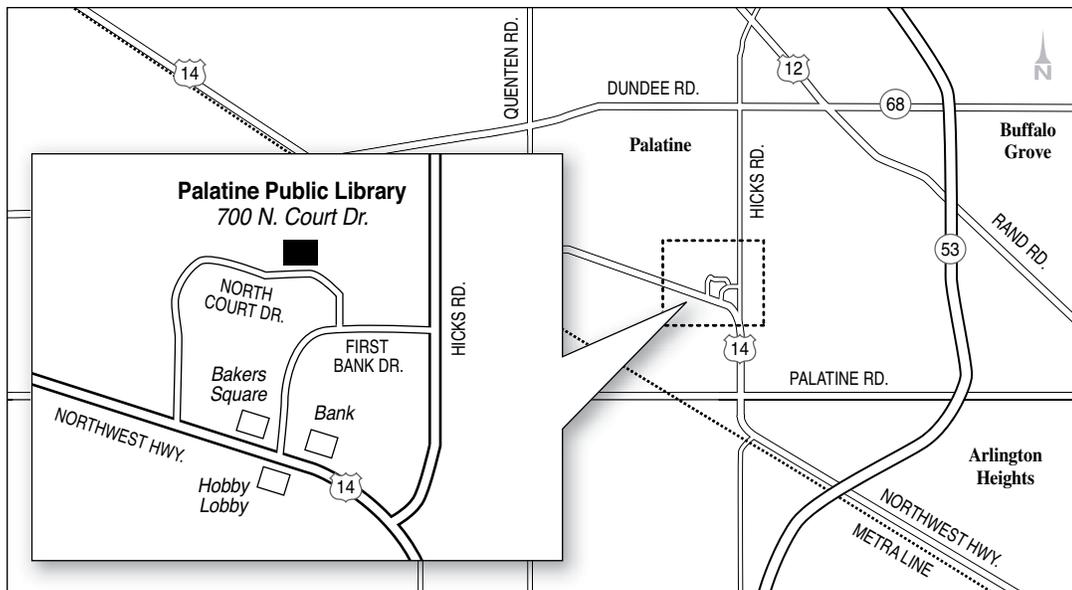
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sylvia.westgard@d214.org



If coming from Rte. 53, exit at Dundee Rd. and go west to Hicks Rd. Turn left and go south on Hicks to 1st Bank Dr. It's a stop light. Turn right and go to the stop sign. Turn right and the Library is there.

From Northwest Hwy., you can go north on Hicks to the stop light, turn left and go to stop sign, turn right and you are there. Or, you can turn onto 1st Bank Dr. at the stop light by Bakers Square and the Bank. Opposite of this light is the shopping center that has Hobby Lobby and Ace.

# WHAT'S THE Point?

CPSA  
Colored Pencil Society of America  
Chicago • District Chapter 103

February/March 2012 • Volume 20, No. 2

## NEWSLETTER

### MESSAGE FROM THE CO-PRESIDENT

#### Can we find our inner creative Genius?

As I was driving home from our Chapter Critique with Lisa, there was something she said that really stuck in my mind. It was in reference to Technique vs Creativity. It seems the problem comes in when you are overly concerned about technique and lose track of the creativity, which makes me believe sometimes when a drawing is so photo realistic, does it become boring? Are we so bent on making everything look so polished that it hides the fact that our drawing lacks composition and/or creativity? Or are we so creatively tapped out at OUR age? So, how do you find your hidden creative genius? I believe there has to be steps we can follow to help bring the creative juices back. My first step was to explore the internet with hope that someone out there has the answers I'm yearning (did I say yearning?) for. I found a terrific article from [www.familyeducation.com](http://www.familyeducation.com). Here are some significant points I pulled from it.

**Become a kid again.** Watch what little kids do, especially in uninstructed situations. Remember the things you enjoyed doing as a kid? Who supported you in them? Who discouraged you? What did it feel like when you were playing and feeling free to use your imagination? Pretend to be five again.

**1. Play.** What is play? In my dictionary, one part of the definition is, "freedom of movement within a space; freedom for action or scope for activity." Note the emphasis on FREEDOM. You can feel free to unleash your creative instincts, no matter what your age. Go to the store and get some play things — stickers, crayons, Play-Doh, bubbles, chalk, pipe cleaners — whatever appeals to your "inner child."

**2. Change your inner voices.** As you play, notice the inner voices you hear. Perhaps they sound like this: "I'm too old to be doing



Tracy Frein

this." "I can't draw...I'm not artistic." "This is silly." Don't let your inner voices stop you.

You can change your "self-talk" any time you want. Start using affirmations (positive statements you repeat often to reinforce changes you'd like to make in your thinking). Develop affirmations that feel good to you, like, "I am a talented, creative person." "I am an ARTIST." This may seem a little strange at first, but as you work at it, it becomes easier. The more you start affirming your own genius, the more you'll be able to affirm your child's.

**3. Take pride in your creations.** Have a place to display what you create. If you're not audacious enough to hang your works up for all to see, keep them in a folder, portfolio, or scrapbook. Better yet, hang or otherwise display them in a prominent place. Admire them and say, "I made this!"

**Make a study of creativity.** You can do this in lots of ways. Look at the people in your life you consider really creative. Study them closely. Ask them questions. Interview them. Ask if you could follow them around for a day. Once you observe the behaviors associated with creativity you can apply them to yourself. Or, read about creativity. Find out what you've learned about it and how to teach it (or, as I prefer to say, find it).

#### Here are some other tools for developing creativity you might like to experiment with:

**Mindmapping:** a technique originally devised for taking more meaningful notes, which uses icons, images, and keywords to map ideas and relationships between them. You can learn more about this technique in *The Brain Book* by Peter Russell.

**Storyboarding:** an adaptation of the method used by movie

*Continued on Page 2*

From our  
Chapter show  
last October



Beth Lee Cripe's "New Friends."



Frederika K. Howard's "In My Memory."

*Continued from Page 1*

makers to visualize the action in a particular scene from the screenplay before shooting. This technique can also be used for problem-solving or improving recall. A good book that explains storyboarding is *Show Me: The Complete Guide to Storyboarding and Problem Solving* by Harry I. Forsha.

**Neuro-linguistic programming:** NLP for short, this is a way of “re-programming the brain” using various techniques such as modeling and self-hypnosis. One of its leading proponents, who has added many of his own ideas to basic NLP theory is Anthony Robbins.

**Exercise your “creativity muscle.”**

Creativity is a lot like a muscle. It’s stronger when it gets plenty of exercise. Learn more about problem-solving techniques and try them. Challenge yourself with creative problems and puzzles. Seek out people who are different from you (people from different places and people who hold different beliefs). Try to see things from their point of

view. Seek out new experiences that force you to stretch your mind and emotions. Every week, try something new — a class, a lecture, an event — that’s not something you’d usually do.

**Feed your creativity.** Along with exercise, creativity also requires good food to grow strong. Feed it with experiences, books, music, and art. Expose yourself to other people’s creativity. Give yourself experiences that stimulate your imagination. Take lots of field trips. Try to take some alone, just for you. Notice what happens. Follow your nose and pursue ideas and events that intrigue you. Make sure there’s space in your life to feed your curiosity.

**Give yourself quiet time.** If you’re like me, you have a lot of demands on your time. After all, you’re a responsible adult. But, no matter what, give yourself some quiet time EVERY SINGLE DAY. Take a solitary walk. Guard your quiet time and take good care of it. Put it on your schedule and stick to it.

**Capture your creativity.** Find ways to preserve your creative thoughts and ideas. Keep a daily journal or a sketchbook. Try to do this every day for one month (it helps to do it at the same time each day). Don’t read your journal until the month is up and don’t show it to anyone. Write about anything that comes into your head; don’t judge yourself. See what happens.

**Reward creativity.** Celebrate often. Develop your own rituals for celebrating, whether you are observing a traditional occasion or a special accomplishment. Give yourself creative gifts, whether they be material or experiential. Reward yourself well and often. Encourage others to reward you, too, and include them in your celebrations.

Note: I think this could be a very interesting program for our members next program year no matter what level or age they find themselves.

*Tracy Frein  
Co-president*



**Joan E. Robertson**

I draw in my large finished basement, in two areas, one with an easel, one at a table. A long hall leading past my laundry serves as a gallery, the rest of the basement as a guest space. Faith, my cat, often curls up to keep me company. What started as a small drawing area has migrated across the basement, when I couldn’t find someone to move a large, old oak table. I don’t know where I stored things before I had it.



*Easel area waiting for a large drawing of the “Punch” character and a bamboo basket.*

*Table with current drawing. I use the little easel for the backdrops on my small to medium drawings.*



Please send a picture of your art studio or workspace and yourself to Sylvia Westgard, Newsletter Editor at westgard484@comcast.net Write a short description of where and when you work. If you’re not an email user, mail a photo and description to Sylvia at 484 Forestway Dr., Buffalo Grove, IL 60089.



## From the January Chapter meeting

I suspect **Joan Robertson** might have had an inkling that the chapter would honor her for her term of service but she seemed truly surprised to receive the collection of Artist Trading Cards that she was presented during our January meeting. Many chapter members heeded the call and to this point, she has received 20 cards. It was fun to see each participating member's individual style represented. In her thank you note, Joan wrote, "Thank you so much for the ATCs. I love all the images and will cherish them forever." She indicated that she hopes to put them in a frame together.

The chapter also included a gift certificate to the Dick Blick stores. She continued in her thanks, reporting that she bought the 72 pencil box of their pencils with DC 103 Chapter member Gail Collier's drawing on the cover as well as many single pencils that she has needed. She concluded by writing, "It was a pleasure serving as president for the four years."

Thankfully, Joan isn't going anywhere as she has volunteered to chair the upcoming Midwest Color Show which will be held this fall at the Schaumburg Center in place of our chapter show. This juried show rotates between the CPSA Chapters in the Midwest. A colored pencil workshop will be held in conjunction with this show, too. Watch for more news about Midwest Color in the coming months.

*Beth Daleo*



*Above, Lois Henkel Brown presents the members' Artist Trading Cards and a gift certificate to Joan Robertson.*



*Thank  
You,  
Joan!*



*Left to right: Kathleen Burke, Marjorie Webb, Kym Beckman and Desiree Rogers came prepared to draw at our January meeting.*

## From the February Chapter meeting (*Tips and Tricks*)

For our February meeting, we relocated to the Itasca Library. We are very thankful to **Marjorie Webb** for coordinating the use of the meeting room. Marjorie and **Kathleen Burke** laid out a beautiful spread of treats as well, including Starbucks coffee and red velvet cake.

We had a brief meeting and discussed some of the upcoming meeting possibilities and concerns. **Lois Henkel Brown** talked a little about having a “field trip” meeting to the Morton Arboretum, possibly in conjunction with the Morton Arboretum’s Artists’ League’s upcoming show (April 14-15, 11:00- 4:30) which coincides with our April meeting date. Entry for Morton Arboretum is \$12.00/\$11.00 for Seniors. This might be a nice opportunity to meet with friends, take some photos, try plein aire with your pencils or just get out on a nice Sunday and visit a Chicago area treasure.

The theme for this meeting was Colored Pencil Tips and Tricks.

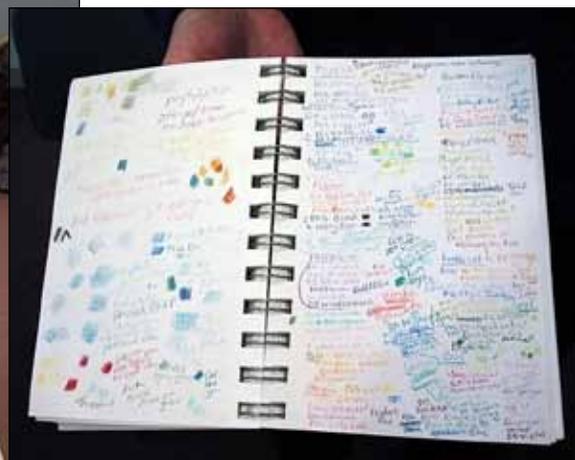
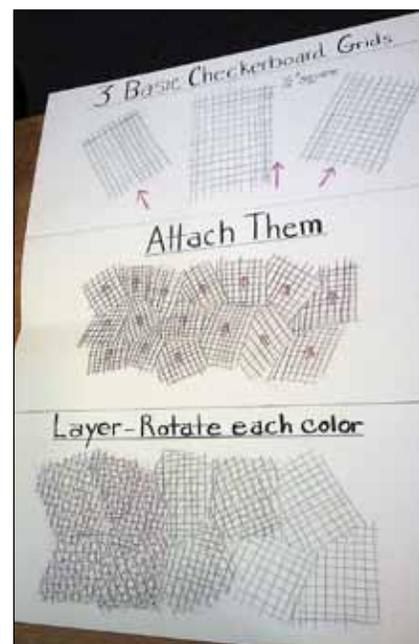
**Tracy Frein** came prepared to talk about a project he is working on using Bee Stipple Paper. He wrote about it in his President’s message in the August/September newsletter. Bee’s Stipple paper is an acid free product with a uniform pebbly texture. His work in progress is a portrait called “The Artist, Herb Murrie”. The subject is his former employer, now retired, who is an accomplished artist himself. Tracy talked about how he prepared for his portrait by visiting and photographing Herb as he worked. He also shared how he plans and organizes his colors using a chart printed on the paper he is using. This way, he has the colors on the textured paper and can work on building them up. Besides acknowledging Ann Kullberg’s ideas about flesh colors, he also appreciated Arlene Steinberg’s suggestion to build up color using a light pressure (on a scale of 10, only pressing at a 2). We’re anxious to see how Tracy handles the part of the portrait where Herb is painting.

**Joan Robertson** talked about her technique for cross-hatching backgrounds. She feared many people might have seen her demo but we did have a few newer members and visitors, so it was very informative. She and Tracy compared notes on how they keep track of their pencil choices for ongoing projects. Joan uses a small sketchbook with pencil colors and notes as reminders.

**Beth Daleo** brought in her laptop to share a little about what was available online for colored pencil artists, including the CPSA website with the recently posted Explore This 8 show available for viewing. The Facebook page *Colored Pencil Artists and Lovers* was displaying the latest contest, too. The laptop was handy to look up Tracy’s Bee Stipple Paper to check prices and sizes available. Beth also brought samples of UArt paper and her notes from the International Show’s workshops with Sheila Theodoratos and Bonnie Auten.

We wish more people could have made the meeting. Often, people want to learn more about what works and what does not. We hope to have more meetings like this! Thanks especially to Tracy and Joan for your informative ideas and suggestions.

*Beth Daleo*

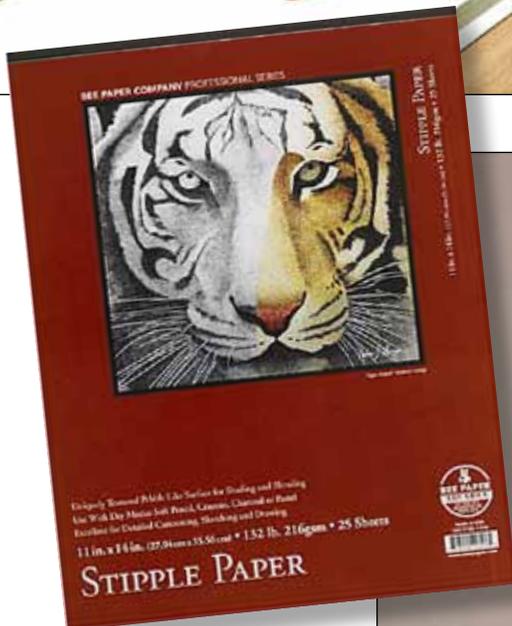


*At right, Joan Robertson fields a question from Lois Henkel Brown. Above are Joan’s crosshatch techniques and her notebook.*

## More From the February Chapter Meeting



Tracy Frein discusses working on Bee Stipple Paper. Above, is his notebook of skin-tone colors drawn on this paper. Below is a work in progress tentatively called "The Artist, Herb Murrie."





## 20th Annual CPSA International Exhibition

Covington, KY • Convention Week — July 31 - Aug., 4 2012

The prospectus is available for this exhibition at CaFE and the CPSA website, with the deadline for entries fast approaching on March 31. You can enter at any time, from now until March 31. Your work must be 100% colored pencil and solely your own concept, design and execution, no one else's photographs may be used.

Plan now and save your money to attend this convention within easy flying or driving distance and for the superb workshops that are planned.

### Notice to Exhibition entrants!

The CaFE system that manages the entries for both our International and Explore This! Exhibitions has been simplified.

Now you can upload your images by sizing them to 1920 pixels in the longest direction. **They no longer need to be square with black borders.** Images already in CaFE can still be used without making changes to them. Please follow the new CaFE guidelines and disregard any previous instructions.

### Exhibition & Convention Deadlines & Dates

March 31	Deadline for entries
April 16-20	Jury by digital entry
April 26	Accepted artwork posted on <a href="http://www.cpsa.org">www.cpsa.org</a> / postcards mailed to accepted artists
June 25-29	Shipped artworks arrival period
July 9	Hotel cutoff for CPSA rate
July 9-11	Final jury & awards selection
July 12	Telephone notification begins
July 13-Aug. 30	Dates of exhibition
July 31-Aug. 4	Convention week

### Convention Workshops

#### Get Published: How the Industry Works and How You Can Make an Impression

with Jamie Markle, Publisher and Editorial Director, F+W Fine Art

#### Colored Pencil Stew – Ink & Watercolor as an Underpainting

with Eileen F. Sorg, CPSA

#### Canvas Isn't Just for Oils Anymore!

with John Ursillo, CPSA

*Registration deadline for workshops is July 16, 2012 (online or mailed)*



### MEMBERS IN THE NEWS

Members: Toot your own horn! We want to know what shows you're in, recognitions, honors, whatever, big or small. We are all a family. Email Sylvia Westgard, Chapter Newsletter Editor at [westgard484@comcast.net](mailto:westgard484@comcast.net)

### Raffle for 120 Derwent Pencil Set

Joan Robertson won one of the big raffle prizes at the International Convention in Dallas, the wood box of 120 Derwent Artists Pencils. This is a fabulous prize and is worth around \$342. It is not easily available through any catalogue or on-line source, in fact to buy it you would have to contact Derwent representatives. While smaller tins and single pencils are available, there is no store that carries this huge box of pencils. Sylvia has used these for years and loves them; Joan recommends them too.

Because Joan already had been given a box like this as a gift, she is generously donating this one to the CPSA Chicago DC 103 as a raffle item to raise money for the chapter.

Raffle tickets are being sold for \$5 a ticket for this unusual and rare item. They will be available at the workshop in November and at the winter and spring meetings. The drawing for this wonderful box of pencils will be held at the May mini-workshop. You do not have to be present to win.





# 2012 MEMBERSHIP APPLICATION

## Chicago District Chapter 103

Due November 1, 2011

Please return this form, with your \$20.00 check to:

**Robert C. Lasky, DC 103**  
**425 W. Park Avenue,**  
**Wheaton, IL, 60189**

(Make checks payable to: CPSA Chicago District Chapter 103)

I understand that all CPSA memberships must be renewed every November 1 and that chapter dues cannot be prorated.

I also understand I must join the National CPSA organization to be affiliated with the local chapter.

**Yes! I have paid my national CPSA membership dues**

### Additional Information

- New member     Renewal
- I would like to actively participate in CPSA Chicago Chapter 103.
  - \_ Publicity
  - \_ Hospitality
  - \_ Exhibitions
  - \_ Computer Work \_ Mac \_ PC
  - \_ Demonstrations
  - \_ Other \_\_\_\_\_

NAME	
STREET ADDRESS <input type="checkbox"/> CHANGE OF ADDRESS?	
CITY	STATE
ZIP/POSTAL ZONE	
PHONE (INCLUDE AREA CODE)	
E-MAIL	

[chicago-dc103@cpsa.org](mailto:chicago-dc103@cpsa.org)

8/2011



## 2012 Membership

- I am a new member\*
- I am renewing my membership
- My contact information changed

\*How did you learn about CPSA? \_\_\_\_\_

**Please make your check payable to CPSA and return this form to:**

CJ Worlein, CPSA Membership Director  
16055 SW Walker Road, Box #253  
Beaverton, OR 97006-4942

**Email:** [membership@cpsa.org](mailto:membership@cpsa.org)  
**CPSA website:** [www.cpsa.org](http://www.cpsa.org)

Enter information exactly as you wish it to appear in the CPSA Directory.

Check here if you DO NOT want to appear in the Directory

**Please print clearly:**

NAME	
STREET ADDRESS	
CITY	STATE / PROVINCE
ZIP / POSTAL CODE	COUNTRY
TELEPHONE (INCLUDE AREA CODE)	
EMAIL ADDRESS	
WEBSITE ADDRESS (IF APPLICABLE)	
Are you a CPSA District Chapter member? <input type="checkbox"/> YES <input type="checkbox"/> NO	
CHAPTER(S) NAME / NUMBER:	
<b>SECOND (VACATION) ADDRESS (if valid annually for 3 months or more)</b>	
START DATE (Month / Day)	END DATE (Month / Day)
STREET ADDRESS	
CITY / STATE / CODE / COUNTRY	

**2012 Membership starts Nov. 1, 2011. No prorated dues.** Pay between September 1 and December 31 to receive all mailings and avoid a lapse in membership. Those paying after Dec. 31 will **not** receive a printed Directory or Fall-Winter *To The Point*. Memberships **not** renewed by April 1 will lapse, resulting in the loss of any Signature status and acceptances counting toward Signature status. Charter members will also lose that designation. Artists must be 18 years or older to join. CPSA also offers online payment at [www.cpsa.org](http://www.cpsa.org). If mailing, include appropriate payment:

- \$45 (US funds) / year    US / Canada
- \$65 (US funds) / year    All other countries
- \$515 (US funds)          Lifetime Membership (US)
- \$680 (US funds)          Lifetime Membership (Canada)
- \$835 (US funds)          Lifetime Membership (all other countries)

**Note:** Amounts received in excess of dues will be considered a donation

### When you join CPSA, you receive the following benefits:

- Full-color magazine, *To the Point*, twice annually
- CPSA Membership Directory
- District Chapters across the US for local and regional networking
- Product research and lightfastness information
- Lower entry fees for CPSA exhibitions
- Lower workshop fees at CPSA conventions
- Ability to earn Signature status (only qualified, current members are authorized to use CPSA and/or CPX after their names)
- Free link to your website

## 2012 MEETINGS

**April 15**

**11:30 a.m., 1:30 p.m.**

Field trip to Morton Arboretum. Meet at the Ginkgo Cafe at 11:30 for lunch and photography in the gardens. Meet at 1:30 for Artist Guild Show at the Thornhill Building. Click the link below for Morton Arboretum map <http://www.mortonarb.org/general-information.html>

**May 6**

**1:30 p.m.**

Mini workshop by Gail Collier  
"Drawing Rocks: dry, wet, small, large"  
Bring your own rocks and drawing material.

### A thank you from National

Dear Beth,

On behalf of the Colored Pencil Society of America, I am writing to thank you and your members for the generous contribution of \$300 towards the awards for the 19th Annual International Exhibition of the Colored Pencil Society of America. You are recognized as Bronze donors in show and program, on the CPSA website and blog, and will be mentioned again in the next issue of *To the Point* which includes the full show catalog. For the second year, we presented the CPSA Chapters Award for Exceptional Achievement, which went to Paul Van Heest for *Hydrophobic Otter* (shown at right) ... While you may consider your donation as a part of that, please remember the combined money benefits many deserving artists....

DC103's contribution, along with those from other chapters, demonstrates the enthusiasm we all feel for our pencils and CPSA.....

Thank you again for your support.

Melissa Miller Nece, CPSA Ways and Means Director



## 2012 CHICAGO DISTRICT CHAPTER 103 BOARD AND CHAIRPEOPLE

CHAPTER  
MEETINGS WILL  
BE HELD IN  
THE PALATINE  
PUBLIC LIBRARY

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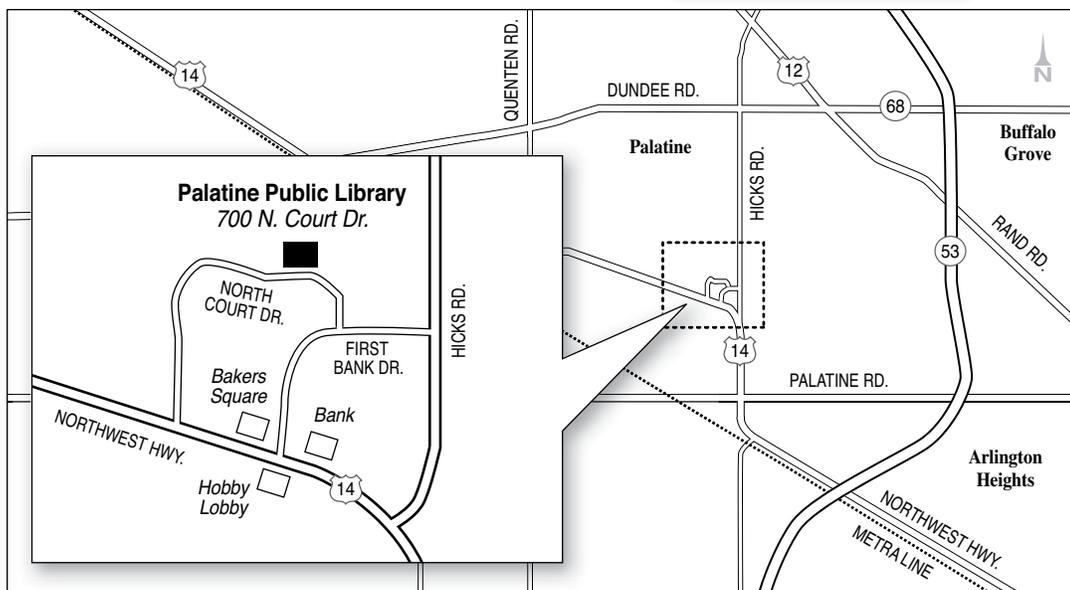
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If coming from Rte. 53, exit at Dundee Rd. and go west to Hicks Rd. Turn left and go south on Hicks to 1st Bank Dr. It's a stop light. Turn right and go to the stop sign. Turn right and the Library is there.

From Northwest Hwy., you can go north on Hicks to the stop light, turn left and go to stop sign, turn right and you are there. Or, you can turn onto 1st Bank Dr. at the stop light by Bakers Square and the Bank. Opposite of this light is the shopping center that has Hobby Lobby and Ace.

# WHAT'S THE Point?

CPSA  
Colored Pencil Society of America  
Chicago • District Chapter 103

April/May 2012 • Volume 20, No. 3

## NEWSLETTER

### MESSAGE FROM THE CO-PRESIDENT

We were given pins at the last CPSA Convention, which said "A Chapter is only as strong as its members make it!" Our last formal meeting of the Chicago Area District Chapter 103 is approaching in May and with the end of this season of meetings, many thank yous are in order. I hope you will join me in thanking the following people. I don't know where we'd be without them.

You wouldn't be reading this message if not for Sylvia and Dick Westgard, the team producing this and all of the very professional newsletters we receive. This publication is the result of lots of behind the scenes emails to tweak and fill spaces as we communicate with our chapter members, near and far. Thanks to the Westgards, we're very well informed!

Our meetings at the Palatine Library tend to go very smoothly, thanks to Elaine Jeffress who is the Palatine resident who sponsors and pays for the use of the spacious room where we meet. Thanks also to our Hospitality chairperson, Bernice Murphy who coordinates snacks for each meeting.

A very important part of our chapter has been and continues to be exhibits of our members' work. This past year, our Chapter Show was chaired by Judy Shepelak who was there to receive work and to help in the hanging, along with Joan Robertson, Les Smith, Tracy Frein, Lois Henkel Brown and Beth Daleo. Our bartender for the past few years has been Dick Westgard. Tracy Frein has printed the postcards advertising the show. Many chapter members contributed refreshments for the opening. This year there were so many that we also fed a youth orchestra rehearsal group who was sharing the Schaumburg Prairie Center that night.

I am especially thankful to Joan Robertson, our past president, who is usually apologetic about how behind she THINKS she



*Beth Daleo*

is. Somehow, she has been able to organize our workshop with Arlene Steinberg and then take on Midwest Color (Prospectus in THIS newsletter!). She's truly dedicated to CPSA and promoting the medium of colored pencil.

The Chapter Board is a pretty hard working bunch. My Co-President, Tracy Frein is a level headed professional whose emails are always short and to the point. He's doesn't seem to get ruffled by the things that worry me, which makes him a good guy to work with. Vice President, Lois Henkel Brown

is another one who rarely misses a meeting, is always there for a phone chat and has the years of experience to give a newbie like me some perspective. Our Treasurer, Bob Lasky (whose term is up this May, dang it!) has been an organized and thrifty treasurer and another one who offers perspective and sage advice when needed. Our Membership director, Les Smith has been hard at work setting up our chapter's first website. He's also the one updating our membership list, sending the email meeting reminders, and calling those without computer access. Please check out our new website when you can! When I vacated the job of secretary to take on the role of co-president, Kym Beckman kindly stepped in to fill the position to the end of my term. I appreciate her friendship and upbeat personality. Again, this is a position we will need to fill for the coming year.

I know many of you have been officers at one time or another. If you haven't or if you would like to be more involved, please consider volunteering for one of the open Board positions. Thanks to you all for being a part of one of the oldest chapters of CPSA. We appreciate your support and involvement and look forward to an exciting summer of beautiful drawings!

*Beth Daleo*  
Co-president

**During the March Chapter meeting guest artist Lisa Cinelli showed some of her work as a children's book illustrator and offered critiques of member's work.**

*Story on Page 2*



## From the March Chapter meeting

We were honored to have Lisa Cinelli at the helm of our March critique. Thanks go out to Kathleen Burke for helping us find her. Lisa is a working illustrator who teaches Children's Book Illustration at the School of the Art Institute of Chicago, She is also involved as a teacher for the North Shore Art League and at the Marwen Institute in Chicago. If you missed the meeting, we hope to invite her back to talk about illustration in the near future. Those in



*Lisa Cinelli creates accordion books using Utrecht American Master Paper, #19150. It is a 90 lb drawing/printmaking paper, 22" x 30" Email or call Beth Daleo for Lisa's book making directions. Beth will also bring print outs to the next meeting.*

attendance were delighted by her handmade books and were fascinated by how easily they could be constructed. Contact Beth Daleo if you would like her to send you a copy of her directions and the paper she suggests using. She also inspired many of us to be active artists, and recommended drawing and painting whenever possible. Her suggestions challenged us to strive for thoughtful composition and craftsmanship while honoring the hard work that goes into any colored pencil work. She appreciated everyone's individuality and offered very practical suggestions for carrying on with each piece.

In a note of thanks I received shortly after the critique, Lisa wrote, "I was so impressed with the caliber of work in your group and the thoughtful, constructive suggestions from the members. Thanks a million for the invitation. Good luck to one and all. Do stay in touch. Back to the drawing board." The best advice I received that day wasn't about what to change in my pieces but to just keep drawing!

*Beth Daleo*



**Linda Palmer**



**Lois Henkel Brown**



**Frederika K. Howard**



*Here is some of the work members brought to the critique.*



**Robert C. Lasky, CPSA**



## From the April Chapter meeting

The Nature Artists' Guild of Morton Arboretum had their Annual Spring Exhibit the weekend of April 14-15. Chapter

member Bobbie Brown had three pieces on display. Other past and present chapter members on display (using a variety of media) included Connie Devendorf, Carol Carls and Arlene Widrevitz. National CPSA member Rhonda Nass was also represented along with many other talented colored pencil artists.

Our chapter meeting for April was held in conjunction with this event. Several of us (Twyla Horten, Desiree Rogers and her granddaughter, Les Smith and Beth Daleo) tested some colored pencils for chapter member and Prismacolor Rep, Diana Garrett and had a nice lunch near the floor to ceiling windows in the Ginkgo Restaurant. Chapter members who met us for the show included Joan Robertson, Patricia Ryan, Linda Palmer and Frieda Howard. Marjorie Webb and Kathleen Burke attended a colored pencil workshop in the morning and also had a chance to see the beautiful show.

Check out our first website!



Call or email Les Smith (see back page) to express your interest in having your artwork on display on the site. More information to come...



### Gail T. Collier, CPSA

My studio has two areas in which I work; a framing, gallery and storage area and the area where I draw. Both areas face north and although this isn't as important in the work area, it is important in the area where my drawing table is located. I work from real life set-ups so the consistency of north light insures that highlights and shadows on the set-up remain the same during the day. In the past few years I've also had to use a spotlight on my set-ups because the trees have grown up outside my windows. The spotlight is set up to reinforce the direction of the natural light and helps create dramatic highlights and shadows.



Please send a picture of your art studio or workspace and yourself to Sylvia Westgard, Newsletter Editor at westgard484@comcast.net Write a short description of where and when you work. If you're not an email user, mail a photo and description to Sylvia at 484 Forestway Dr., Buffalo Grove, IL 60089.

Show us your work space!

# MIDWEST COLOR 2012

October 5 – November 1, 2012  
Schaumburg Prairie Center for the Arts  
201 Schaumburg Court, Schaumburg, IL 60193

CPSA Chicago District Chapter 103 will be hosting “Midwest Color 2012”. This is a bi-annual 100% colored pencil drawing exhibition sponsored by regional chapters of the Colored Pencil Society of America. It is open to all artists living in the Midwest states of Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, Ohio, North and South Dakota, Tennessee and Wisconsin,

**Eligibility:** Artists must be at least 18 years of age, a resident of one of the above states, or a member of CPSA Chapter 103, 104, 108, 119, 120, or 123. Artists will be required to submit digital image(s) of their artwork for jury. Up to three (3) pieces of original work of colored pencil art completed within the last three years that were not shown previously in any “Midwest Color” or Prairie Center for the Arts exhibition may be submitted.

**Concept, design and execution of the artwork shall be solely that of the artist.** Absolutely no work copied from copyrighted or published materials will be accepted. No images produced by drawing over a digital reproduction shall be allowed. DC-103 reserves the right to disqualify and/or question any piece that comes into question by the juror.

**Specifications:** The art must be 100% colored pencil and each artwork cannot exceed 32”x40” framed. Each artwork must be framed with Plexiglas and have screw eyes with picture wire. Work must be simply framed with a neutral mat (white, gray, tan or black).

**Entry Fees:** Entry fees are \$30.00 for up to three (3) pieces entered by CPSA members and \$35.00 for up to three (3) pieces entered by non-CPSA members. Fees are due with the mailed entry form and jpgs, postmarked by June 30, 2012. **Submission of jpgs:** Please see instructions at bottom of page 2, following caFE instructions on the format to submit your images via CD.

**Liability:** Artists are responsible for insuring their own artwork during shipping. CPSA DC 103 takes every precaution to protect all artwork; the Schaumburg Prairie Center for the Arts and DC 103 **will not** be responsible for artwork received in damaged condition and it will be returned. The Schaumburg Prairie Center for the Arts will insure art up to \$1,000. Insurance over that is the artist's responsibility.

**Artwork Identification:** Artwork must be identified on the back (top left corner) of each piece with: Artist's name, phone number, title of the piece, date and pricing/value.

**Sale of Artwork:** Prices must be marked (or NFS plus a stated value) on the entry form and the artwork. The Schaumburg Prairie Center for the Arts takes a 25% commission with the buyer paying them 25%, paying the artist 75% (plus IL sales tax if applicable).

**Selection of Submitted Artwork:** E-mail notification of accepted artwork will be sent by July 30, 2012.

**Exhibition Awards:** First Place \$500; Second Place \$150; Third Place \$100; Judge's Mentions are at the Judge's discretion.

## EXHIBITION AND WORKSHOP DATES

### EXHIBITION:

**October 5 through November 1, 2012**

**Hours:** Monday – Friday, 8 a.m. to 6 p.m.

**Artists' reception:** Sunday, October 7, 2012,  
2:30 p.m. to 4:00 p.m.

Awards Presentation at 3:30 p.m.

**Entry forms, checks and jpgs on CD  
postmarked by June 30, 2012.**

**Jury Selection:** On or near July 25, 2012  
(Notification by July 30, 2012)

**Delivery:** Shipped work should be received at the  
Prairie Center Thursday, September 27 through no  
later than Monday, September 30, 2012  
(Use FedEx or UPS only; no US Postal Service)

Schaumburg Prairie Center for the Arts  
Attn: CPSA Midwest Color 2010  
201 Schaumburg Court, Schaumburg, IL 60193

**Hand delivery:** Tuesday, October 2, 2 p.m. to 5 p.m.  
at the Schaumburg Prairie Center for the Arts.

### After exhibition pick-up:

Friday, November 2, 2012, 2 p.m. to 5 p.m.

### WORKSHOP:

**“Making it Happen, Drawing the Breathless”**

**Cynthia Hellyer Heinz**

**Saturday, October 6, 2012, 9 a.m. to 4:00 p.m.**  
Holiday Inn-Palatine, 1550 East Dundee Road,  
Palatine, IL 60074

Hotel rooms will be available for workshop and  
exhibition attendees. More info on the workshop with  
supply list sent in August after registration.

**Shipping Instructions:**

Please use suitable packaging (**No plastic popcorn**. Any work received packed in popcorn will be returned immediately.) Artwork should be packed in bubble wrap or cushioned material and placed into a cardboard strongbox or wooden crate (lightweight). We strongly suggest using AirFloat containers ([www.airfloat.com](http://www.airfloat.com)).

Include a prepaid return label for return of work. DC 103 members will repack and ship artwork from the gallery or UPS/FedEx store. Check with your shipper for instructions. If you have an account with your shipper, follow its instructions for pre-paying OR fill out two shipping bills and include one on the outside of your box and the other placed inside the box, making sure your account number is on the shipping bill.

**ABOUT THE JUROR:**

**Beth Shadur**, award winning Chicago artist of colored pencil, watercolor and mixed media art, will be the "Midwest Color 2012" juror and judge. A graduate of Brown University and the University of Illinois-Chicago she has worked in a number of art fields, including teaching drawing, watercolor and painting in universities and art centers and directing over 125 murals internationally. She currently is serving as Gallery Director of Prairie State University, Chicago Heights, IL. Her most recently curated show is "Collaborative Vision: The Poetic Dialogue Project". Her work, including colored pencil drawings can be seen on her website: [www.bethshadur.com](http://www.bethshadur.com).



**"Iced Velvet" by Beth Shadur**

Exhibition entry form, CD and fee must be postmarked on or before June 30, 2012 to be juried.  
Make checks payable to **CPSA Chicago DC 103**. Mail entry form, CD and fee to  
Joan E. Robertson, 110 Parkview Drive, Wauconda, IL 60084 (847-526-4515)

----- Cut here -----

**MIDWEST COLOR 2012 ENTRY FORM**

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

e-mail address (necessary for notification) \_\_\_\_\_

\_\_\_\_\_ CPSA Member    \_\_\_\_\_ Non-CPSA Member

Enclosures:    \_\_\_\_\_ Signed Entry Form  
                          \_\_\_\_\_ Check: CPSA/DC 103

**Entry 1:** Title \_\_\_\_\_

Size w/frame: H \_\_\_\_\_ x W \_\_\_\_\_    Size w/o frame: H \_\_\_\_\_ x W \_\_\_\_\_    Value(NFS) \_\_\_\_\_    Sale Price \_\_\_\_\_

**Entry 2:** Title \_\_\_\_\_

Size w/frame: H \_\_\_\_\_ x W \_\_\_\_\_    Size w/o frame: H \_\_\_\_\_ x W \_\_\_\_\_    Value(NFS) \_\_\_\_\_    Sale Price \_\_\_\_\_

**Entry 3:** Title \_\_\_\_\_

Size w/frame: H \_\_\_\_\_ x W \_\_\_\_\_    Size w/o frame: H \_\_\_\_\_ x W \_\_\_\_\_    Value(NFS) \_\_\_\_\_    Sale Price \_\_\_\_\_

I understand that submission of my entry to this exhibit constitutes my agreement with all conditions and specifications outlined in this prospectus. I have obtained adequate owner's insurance on my artwork for shipping and any needed over \$1,000. I agree to hold the CPSA, its members, sponsors and affiliates harmless in the event of loss or damage to my artwork submitted to this exhibit. CPSA Chicago DC 103 has my permission to use my image(s) for educational and promotional purposes. ( \_\_\_\_\_ Yes \_\_\_\_\_ No )

\_\_\_\_\_ Date \_\_\_\_\_

*Signature of Artist (required when submitting entry form and artwork)*

**Image Submission:** Please write the artist's name, titles (numbered if more than one entry), image size and pricing or value on the CD jacket or label. Size digital images by following caFE format. File Format: Baseline Standard JPEG file. Do not save as a Progressive JPEG. Compression: Not more than 1.8 MB. File name: Artist's first initial, last name, title with .jpg file extension. Dimensions: 1920 pixels on the longest side. No black fill is necessary.

**Cynthia Hellyer Heinz**  
**Colored Pencil Workshop**  
**Holiday Inn-Palatine**  
**Saturday, October 6, 2012**

**“Making it Happen,  
Drawing the Breathless”**



This work shop balances specific drawing techniques: building layers of marks to create luminous color and strong forms, actually carving into the surface of the paper to capture textures and depth and using resources from nature to explore creative subject matter. The interconnections between surface, structure and symbols create a drawing rich with imagery.

Distinctive, intricate patterns in nature like grass, twigs, feathers and hair that seem intimidating, yet are so interesting to represent, will be technically dissected through drawing techniques. We will utilize a variety of pencils and papers, possibly mixed mediums, to advance the layering and blending process, which will improve one’s tool box of colored pencil applications.

We are going to create compelling images that come from a variety of materials and creative thinking, giving us a way to approach difficult subject matter. This workshop combines drawing techniques that are adaptable to any skill level.

**About the Workshop instructor:**

Cynthia Hellyer Heinz was an early member of Chicago DC 103, winning a prize at “Midwest Color ‘99” and Best of Show at the 1998 Chapter show. She received her MFA from Northern IL University in 2000, has been teaching there and is currently Acting Foundations Coordinator in charge of instructing Graduate Teaching Assistants, as well as other duties. Among many other exhibits, in 2008 she exhibited in “Aging with Attitude”, an invitational exhibition at the University of Michigan, Ann Arbor. She has also exhibited at the Catharine Lorillard Wolfe Art Club and she is represented by Ann Nathan Gallery, Chicago. Cindy works primarily in colored pencil and Prismacolor featured her on a colored pencil drawing video in 2009, available on YouTube (Cynthia Hellyer Heinz/Prismacolor).

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**REGISTRATION FORM**

**“Making it Happen, Drawing the Breathless” Saturday, October 6, 2012**

PLEASE PRINT

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

Workshop Fee: ( ) CPSA member (14 Midwest states or chapters listed) \$90 ( ) Non-member \$110

Deposit \$ \_\_\_\_\_ (minimum \$50 by Aug 15, 2012) Balance due \$ \_\_\_\_\_ (payable October 6 at check-in)

*Registration after August 15 requires the full workshop fee with the registration form.*  
Make check payable to “CPSA Chicago DC 103”. Send check and this registration form to:  
**Joan E. Robertson, 110 Parkview Drive, Wauconda, IL 60084**

## 20th Annual CPSA International Exhibition

Covington, KY • Convention Week — July 31 - Aug., 4 2012

The prospectus is available for this exhibition at CaFE and the CPSA website. While the deadline for entries is past, you still can register for workshops (deadline is July 16, 2012, online or mailed). You can enter at any time, from now until March 31. Your work must be 100% colored pencil and solely your own concept, design and execution, no one else's photographs may be used.

Plan now and save your money to attend this convention within easy flying or driving distance and for the superb workshops that are planned.



### Exhibition & Convention Deadlines & Dates

March 31	Deadline for entries
April 16-20	Jury by digital entry
April 26	Accepted artwork posted on <a href="http://www.cpsa.org">www.cpsa.org</a> / postcards mailed to accepted artists
June 25-29	Shipped artworks arrival period
July 9	Hotel cutoff for CPSA rate
July 9-11	Final jury & awards selection
July 12	Telephone notification begins
July 13-Aug. 30	Dates of exhibition
July 31-Aug. 4	Convention week

### Convention Workshops

#### Get Published: How the Industry Works and How You Can Make an Impression

with Jamie Markle, Publisher and Editorial Director, F+W Fine Art

#### Colored Pencil Stew – Ink & Watercolor as an Underpainting

with Eileen F. Sorg, CPSA

#### Canvas Isn't Just for Oils Anymore!

with John Ursillo, CPSA

*Registration deadline for workshops is July 16, 2012 (online or mailed)*

### Raffle for 120 Derwent Pencil Set

Joan Robertson won one of the big raffle prizes at the International Convention in Dallas, the wood box of 120 Derwent Artists Pencils. This is a fabulous prize and is worth around \$342. It is not easily available through any catalogue or on-line source, in fact to buy it you would have to contact Derwent representatives. While smaller tins and single pencils are available, there is no store that carries this huge box of pencils. Sylvia has used these for years and loves them; Joan recommends them too.



Because Joan already had been given a box like this as a gift, she is generously donating this one to the CPSA Chicago DC 103 as a raffle item to raise money for the chapter.

Raffle tickets are being sold for \$5 a ticket for this unusual and rare item. They will be available at the workshop in November and at the winter and spring meetings. The drawing for this wonderful box of pencils will be held at the May mini-workshop. You do not have to be present to win.



### MEMBERS IN THE NEWS

**Kristy Kutch** is having a one-woman show at Pines Village, Valparaiso, Indiana from April 22 to June 1. Her work can also be seen online at [www.artshow.com/kutch](http://www.artshow.com/kutch)

Congratulations to the Chapter members who were juried into the 20th Annual CPSA International show: **Andria Burchett, Gail Collier, Kristy Kutch, and John Smolko.**

## 2012 MEETINGS

**May 6**

**1:30 p.m.**

*Mini workshop by Gail Collier*

*“Drawing Rocks: dry, wet, small, large”*

*Beside pencils, drawing paper and small rocks to sketch, you might find these supplies useful: Purplish red pencils (wine red, black cherry, etc.), indigo blue, greys. In addition: frisket film, heavy grit sand paper, blending stumps, small empty container (margarine tub)*

**No meetings during June, July and August**

**September 15**

**1:30 p.m.**

*Theme to be announced*

### DATES & DEADLINES

Accepted Art for CPSA International Exhibition posted on CPSA website **April 26**

Deadline for submitting CDs of artwork for Midwest Color **June 30**

Deadline for CPSA rate at Convention hotel **July 9**

Registration deadline for workshops at CPSA International Convention (*online or mailed*) **July 16**

Exhibitor Dates — CPSA International Convention **July 13-Aug 30**

CPSA International Convention Week Covington, Kentucky **July 31 - Aug 4**

## 2012 CHICAGO DISTRICT CHAPTER 103 BOARD AND CHAIRPEOPLE

*Co-presidents*

**BETH R. DALEO**

Phone: 815-477-4419

email: bhrdaleo@sbcglobal.net

**TRACY FREIN**

Phone: 773-320-6267

email: tracyfrein@gmail.com

*Vice President*

**LOIS HENKEL BROWN**

Phone: 708-354-0011

*Treasurer*

**ROBERT C. LASKY, CPSA**

Phone: 630-668-8984

email: sitework@gmail.com

*Secretary*

**KYM BECKMAN**

Phone: 630-207-8131

email: kimberlybeckman@comcast.net

*Membership Director*

**LES SMITH**

Phone: 630-469-7008

Cell phone: 630-306-2908

email: LTSmith39@gmail.com

*Newsletter Editor*

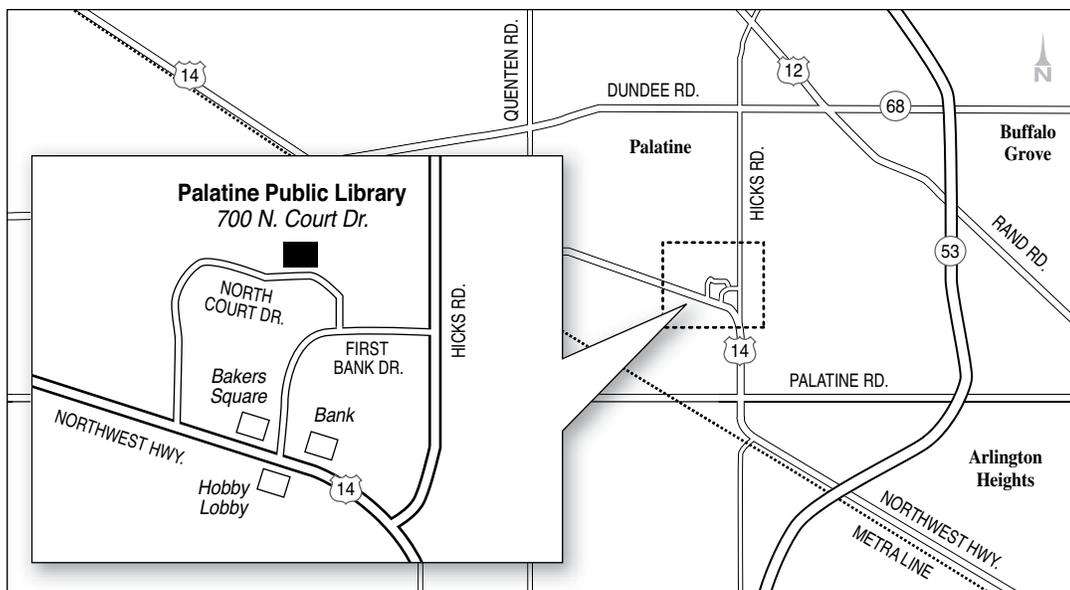
**SYLVIA WESTGARD, CPSA**

Phone: 847-537-3871

email: westgard484@comcast.net

sylvia.westgard@d214.org

*CHAPTER MEETINGS WILL BE HELD IN THE PALATINE PUBLIC LIBRARY*



If coming from Rte. 53, exit at Dundee Rd. and go west to Hicks Rd. Turn left and go south on Hicks to 1st Bank Dr. It's a stop light. Turn right and go to the stop sign. Turn right and the Library is there.

From Northwest Hwy., you can go north on Hicks to the stop light, turn left and go to stop sign, turn right and you are there. Or, you can turn onto 1st Bank Dr. at the stop light by Bakers Square and the Bank. Opposite of this light is the shopping center that has Hobby Lobby and Ace.

# WHAT'S THE Point?

**CPSA**  
Colored Pencil Society of America  
Chicago • District Chapter 103

August/September 2012 • Volume 20, No. 4

## NEWSLETTER

### MESSAGE FROM THE CO-PRESIDENT

#### Hello Chapter 103 members.

This is a little write up of the Presidents forum at the CPSA 20<sup>th</sup> International Exhibition in Covington, KY. This year's forum was monitored by Dava Dahlgran of Idaho falls, ID.

The first day was tackling topics like how to grow your chapter. I found most chapter shared the same concerns we have. Some chapters have created a welcome packet for new members with information about chapter contacts, opportunities for involvement and some included small gifts like art supply samples.

We also covered where to find new members, targeting them with less expensive business cards or book marks instead of a full blown brochure.

The afternoon session turned to maintaining chapter enthusiasm, aging, sharing responsibilities and cross-chapter projects. One point that really stuck to me was if a meeting only drew a few members, those attending were the most important members at that moment. My first reaction would have been to cancel the meeting. Very good point.

One concern was how to get more men involved? I was the only male among a room full of women. What... Me Complain?

We talked about how to raise chapter revenue. Some chapters had very unique ideas. One example was as a Plant Sale with a Plant Art Sale. A lot of work but very profitable. There were in-house silent auctions, raffles or gently used art supplies. I, for



*Tracy Frein*

one, have paper that I bought and will never use. And plenty of pencils that sit and collect dust.

**New policies to pass on for Membership:** Email or postcard reminders started going out in August. Membership must be renewed by November 1st.

Between October 31st and the end of the year anyone who has not paid will not be able to purchase CPSA materials such as the Lightfast Booklet until dues paid.

If not paid by December 31st name won't be in Membership Directory and will not receive TTP (May purchase it after dues are paid.)

If not paid by April 1st you are no longer a member and will lose signature status.

**New Membership Policy:** From August 1st when joining CPSA you will get the following year's membership and can purchase membership items immediately.

Starting with the 2013 Membership Directory you cannot opt out of having your name in the directory completely but can ask that only name, city and state be listed.

Starting with 2013 Chapter presidents will get their membership free – but they will need to return card completely filled out with current information.

Last but not least, each chapter will get a free DVD of the shows.

*Tracy Frein  
Co-president*



**At the awards dinner, the slide show begins at CPSA's 20th International Exhibition in Covington, KY.**

*More convention coverage and workshop report inside.*

## From the International

Having never attended a CPSA Convention before, I was delighted to have the opportunity to participate this year. I arrived on Wednesday afternoon, and immediately made my way over to the Carnegie to view the exhibit.

Such a grand old building! The Carnegie is an early 1900s Visual and Performing Arts Center, crowned with an arts dome, and a beautiful venue for the colored pencil exhibit. The art work was stunning, and I immediately was both humbled and inspired by the collection.

I was impressed by the programs presented throughout the rest of the week, but even more so, I was pleased (and a bit envious) of the strong friendships that were evident around the room. This was a reunion of old pals, who were bonded through the love of this artistic medium.

It was fun to spend some extended time with my friend, Diana Garrett during the convention, but for the most part, I knew no one else. Yet I was quickly introduced to many artists whose work I had only admired in publications, including Kay Schmidt, Cecile Baird, and Vera Curnow. There was a spirit of fun and mutual admiration throughout the week, and I found these “heavy hitters” very approachable and welcoming.

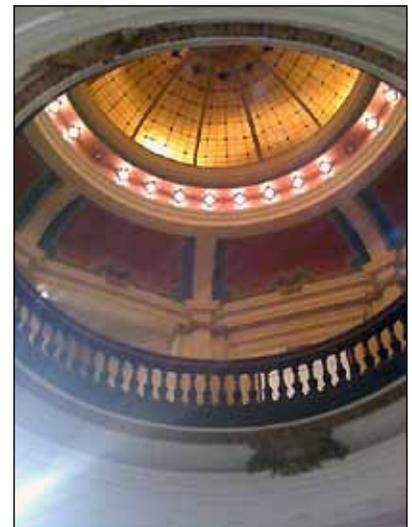
I look forward to attending future conventions, to learn new techniques, be inspired by fresh ideas, and enjoy new friendships.



*Andria Burchett next to her entries at the convention.*



*The Carnegie Visual and Performing Arts Center and its domed gallery.*



*Andria Burchett*

### MEMBERS IN THE NEWS

**Priscilla Humay**, CPSA, will again be an instructor at The David Adler Music and Arts Center in Libertyville on three Thursdays from October 25 through November 8, 6:30 to 9 p.m. She will be giving demonstrations, individual guidance and critiques at each session. For more information visit [www.adlercenter.org](http://www.adlercenter.org) or call (847-367-0707)

**Kristy Kutch**, CPSA, is featured in The Beach Coast Magazine, which is targeted at residents and tourists of northwestern Indiana and southwestern Michigan. The online magazine has a biographical article about Kristy in their August, 2012 issue. It also focuses on the rise of colored pencil as a fine-art medium. You can check it out at [www.thebeachcoast.com](http://www.thebeachcoast.com).

**Andria Burchett** was accepted in the “25th Annual Women’s Works Exhibition” in Woodstock. “Women’s Works” is a juried international show which supports women in the arts and embraces all mediums.

**Judy Shepelak**, CPSA, had a piece entered in the silent auction at the CPSA International Exhibition. She was also juried into the “Art and the Garden Competition and Show” in Traverse City.

**Sylvia Westgard**, CPSA, was inducted into the prestigious “Half Century Club” of the School of the Art Institute of Chicago. Sylvia joined many of her classmate artists for a 3-day reunion with activities concluding with a brunch at the University Club and a tour of the new LeRoy Nieman Center.

Also, Sylvia won an Award of Excellence at the recent Oakbrook Center’s Invitational Fine Art Exhibition.



Show us  
your work  
space!

Please send a picture of your art studio or workspace and yourself to Sylvia Westgard, Newsletter Editor at [westgard484@comcast.net](mailto:westgard484@comcast.net) Write a short description of where and when you work. If you’re not an email user, mail a photo and description to Sylvia at 484 Forestway Dr., Buffalo Grove, IL 60089.

## From the International — Eileen F. Sorg Workshop

Many artists incorporate extreme values in their work to capture the intrigue of light. Because the darkest values require a good deal of patience when using colored pencils, Eileen Sorg introduced us to a technique that can speed up the process.

In all honesty, Eileen’s work is more mixed media than colored pencil. In a nutshell, the darkest values of the piece are filled with black ink, the basic shapes and planes are painted with water color, and colored pencil then marries the two together. The ink and the paint give the base a “running start”, and colored pencils can then layer beautifully on top of both.

Voila! Time spent is literally cut in half when using this method. Like anything else, it requires practice, but the possibilities had my head spinning!

Eileen was so laid back and generous with her supplies, which was much appreciated. She has a delightful, cheeky sense of humor, which is reflected in her own artwork. As a taxidermist from Oregon, Eileen often renders birds of the Pacific Northwest (with personalities!). Check out her work at [www.twodogstudio.com](http://www.twodogstudio.com) You will see that the effects of this technique are crisp and full of colorful contrasts.

*Andria Burchett*



*Eileen Sorg demonstrates her mixed media approach.*

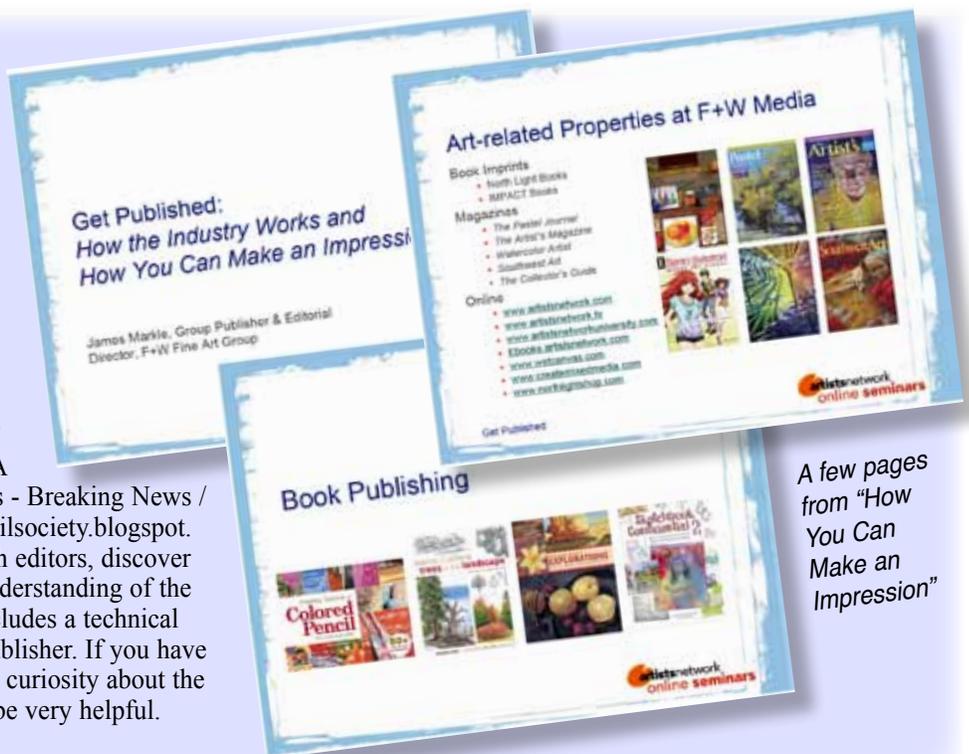


*The workshop busy at work as Eileen looks on.*

### Special for CPSA members

#### “How You Can Make an Impression”

Jamie Markle, Publisher and Editorial Director at F+W Fine Art, presented a very informative seminar at our recent convention. He has generously made this information available to us as a PDF document which is available at the CPSA website (you’ll find it under Quick Links - Breaking News / Blogs or use this link: <http://coloredpencilsociety.blogspot.com>). You will learn how to connect with editors, discover what they are looking for and gain an understanding of the editorial process. This document also includes a technical review of how to submit material to a publisher. If you have considered authoring a book or have any curiosity about the publishing business, this document will be very helpful.



*A few pages  
from “How  
You Can  
Make an  
Impression”*

*Editors note:* Much of this is a reprint of an article that ran in our newsletter back in 1999. Ed Paschke, renowned Chicago artist who died in 2004, spoke at one of our Chapter meetings. Here are some of his observations

## CREATIVITY: Observations from Ed Paschke

### On the approach to creating art:

Reach within yourself; your inner self; penetrate the darkness; impose yourself on the “whole.”

- Ed starts with things, a book, magazine, picture, TV, or objects. He does no preliminary drawings, preferring the excitement of a risky decision. He feels that the problematic paintings turn out to be his best work because they stretch you and create a new kind of energy. We heard him say several times how he liked to set up problems that would keep his interest from flagging and sustain his energy.

- Ed said the anxiety over a painting was actually his friend. When you're feeling comfortable with a painting it means you have probably done it before: it has become part of your “bag of tricks”. The risk is gone, thereby the tension and the excitement is also gone leaving your work dull.

- Step back and take a good look at a Paschke painting. There is no way you cannot feel the electricity it emits. He is always “pushing the envelope” with new styles, new ideas and exciting ways to interact with his work.

### Paschke's advice: Take risks.

- Create problems to keep the energy in your work. Your excitement becomes part of your art.
- Each of us brings with us our own “baggage” making objectivity impossible. Stand back, become the audience of your own work...interact with it. You might learn from this action.
- Paschke's concept of setting up a problem and solving it



*Ed Paschke during a WTTW interview in his studio. A 4-minute clip of this interview is available on the YouTube website.*

through color, composition and any other technique should help everyone. Take the risk by drawing directly on the paper to bring energy, excitement and interest to your work.

- As you read this article, I'm sure you've noticed how often the words energy and excitement are used. Ed Paschke's work embodies these concepts...along with risky, electric and fresh! One last bit of advice from Paschke...*do some self-portraits.*

I thought you would like to hear these comments again from a truly outstanding artist.

*Sylvia Westgard*



## Explore This! 9 prospectus is available online

Go to CPSA website to download the prospectus for the 2013 online exhibition. Here are the important dates:

**September 15, 2012** — First day to submit entries at CaFÉ

**November 15, 2012** — Deadline for entries

**January 3-10, 2013** — Entry and awards selection

**January 15, 2013** — Acceptance list posted online at [www.cpsa.org](http://www.cpsa.org)

**February 1, 2013 to January 31, 2014** — Artwork posted online at [www.cpsa.org](http://www.cpsa.org)

### Allowed for EXPLORE THIS:

- Requirements are the same as for the International Exhibition with the following differences:
- Colored pencil must be the predominant medium.
- Work must include some other medium or technique that is NOT allowed for the International Exhibition.
- Hand-coloring a photograph or other digital image exactly is not acceptable. However an original drawing of a completely different subject over a digital or printed image is allowed.

## Midwest Color 2012

October 5 through November 1,  
2012

at the Schaumburg Prairie  
Center for the Arts

•  
**Hours: Monday – Friday,  
8 a.m. to 6 p.m.**

•  
**Artists' reception: Sunday,  
October 7, 2012,  
2:30 p.m. to 4:00 p.m.**

•  
**Awards Presentation  
at 3:30 p.m.**

Please note that pick up for the show  
is November 1, Thursday afternoon  
between 2 and 5 p.m.

*This is different from past years  
because a group is hanging on Friday.*

Chicago DC 103 is hosting, with a kind donation from Detroit DC 104, "Midwest Color 2012". The call for entries went out to six chapters of CPSA: Chicago DC 103, Detroit DC 104, Springfield DC 123, Cleveland DC 120, Greater Cincinnati DC 119 and Memphis DC 108. We covered 14 Midwest states: Iowa, Illinois, Indiana, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, Ohio, North and South Dakota, Wisconsin and Tennessee.

We received forty entries of 91 images from 10 states. Juror Beth Shadur selected 38 works from 23 artists from 9 Midwest states and TX (DC 103 chapter member).

The eight artists from Chicago DC 103 who were accepted are: Susan L. Brooks, CPSA (TX); Gail T. Collier,

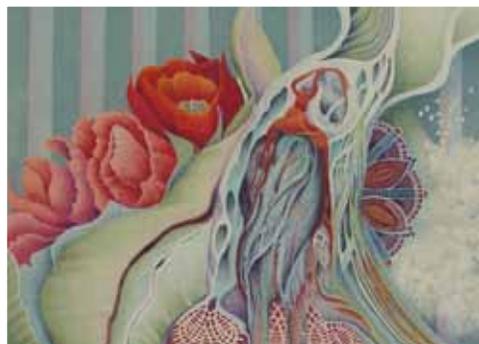
CPSA; Robert C. Lasky, CPSA; Kimberly Mullarkey, CPSA; Joan E. Robertson, CPSA; Judith Shepelak, CPSA; John P. Smolko, CPSA (OH) and Amy S. Turner.

The other accepted artists are: W. Kearn Blocker, Jr. (WI); Pamela S. Clements (IN); Sherry Eid, CPSA (MI); Nancy Goodwine (IL); Carol Granger (OH); Marjorie Horne, CPSA (TN); Douglas S. Jackson (MN); Amy V. Lindenberger, CPSA (OH); Janie Mork (MN); Diane Ramsey (MI); Sue Thelen (NE); Katherine F. Thomas (OH); Rosemary Tope (OH); Lois A. Van Liew (KS); Linda Wesner, CPSA (OH).

Congratulations to everyone. It will be an interesting exhibit, so please come to the reception, Sunday, October 7, from 2:30 p.m. to 4:00 p.m.



*"Transfixed" by  
Amy S. Turner*



*"Pieces of the Past" by  
Judith Shepelak, CPSA*



*"Fat Bottom Forest" by Robert C. Lasky, CPSA*



*"Blue Leaf" by  
Gail T. Collier, CPSA*



*"Discovery" by  
Kimberly Mullarkey, CPSA*



*"Feles Exoticae (Not  
Your Ordinary Cats)"  
by Joan E. Robertson, CPSA*

**Cynthia Hellyer Heinz**  
**Colored Pencil Workshop**  
**Holiday Inn-Palatine**  
**Saturday, October 6, 2012**



***“Making it Happen,  
Drawing the Breathless”***

This work shop balances specific drawing techniques: building layers of marks to create luminous color and strong forms, actually carving into the surface of the paper to capture textures and depth and using resources from nature to explore creative subject matter. The interconnections between surface, structure and symbols create a drawing rich with imagery.

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----- Cut here -----

**REGISTRATION FORM**

**“Making it Happen, Drawing the Breathless” Saturday, October 6, 2012**

PLEASE PRINT

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

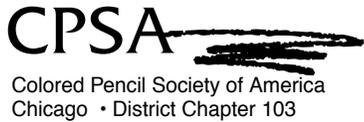
Phone \_\_\_\_\_ e-mail \_\_\_\_\_

Workshop Fee: ( ) CPSA member (14 Midwest states or chapters listed) \$90 ( ) Non-member \$110

Deposit \$ \_\_\_\_\_ (minimum \$50 by Aug 15, 2012) Balance due \$ \_\_\_\_\_ (payable October 6 at check-in)

**Note: Registration now requires full workshop fee with registration form**

Make check payable to “CPSA Chicago DC 103”. Send check and this registration form to:  
**Joan E. Robertson, 110 Parkview Drive, Wauconda, IL 60084**



# 2013 MEMBERSHIP APPLICATION

## Chicago District Chapter 103

Due November 1, 2012

Please return this form, with your \$20.00 check to:

**Robert C. Lasky, DC 103**  
**425 W. Park Avenue,**  
**Wheaton, IL, 60189**

(Make checks payable to: CPSA Chicago District Chapter 103)

I understand that all CPSA memberships must be renewed every November 1 and that chapter dues cannot be prorated.

I also understand I must join the National CPSA organization to be affiliated with the local chapter.

**Yes! I have paid my national CPSA membership dues**

### Additional Information

- New member     Renewal
- I would like to actively participate in CPSA Chicago Chapter 103.
  - \_ Publicity
  - \_ Hospitality
  - \_ Exhibitions
  - \_ Computer Work \_ Mac \_ PC
  - \_ Demonstrations
  - \_ Other \_\_\_\_\_

chicago-dc103@cpsa.org

NAME	
STREET ADDRESS <input type="checkbox"/> CHANGE OF ADDRESS?	
CITY	STATE
ZIP/POSTAL ZONE	
PHONE (INCLUDE AREA CODE)	
E-MAIL	

8/2012

## 2013 Renewal

Use this form if you are a **current 2012 member** renewing your membership for 2013



- My contact information has changed
- I am a CPSA Lifetime Member confirming contact information for the Directory
- I am a member of local CPSA District Chapter(s): \_\_\_\_\_
- \$45 U.S. and Canada (U.S. Funds)
- \$65 All Other Countries (U.S. Funds)
- \$515\* U.S. Lifetime (U.S. Funds)
- \$680\* Canada Lifetime (U.S. Funds)
- \$835\* Lifetime Other Countries (U.S. Funds)

\*Lifetime options will be discontinued Dec. 31, 2012

#### Important Dates:

- Renew by **November 1, 2012**, to continue all membership benefits without interruption.
- **December 31, 2012**, is the last day to renew to receive 2013 mailings and be listed in the January Directory.
- Members not renewed by **April 1, 2013**, lose membership, Signature and/or Charter status, and any show acceptances counting toward Signature or Merit status.

**We welcome donations.** Amounts in excess of dues will be considered a donation, and used for CPSA general operating expenses.

Fill in ALL applicable lines; we do not re-use last year's information. What you put here is used for mailings and appears in the Directory!

**PRINT CLEARLY. Enter information exactly as you wish it to appear in the CPSA Directory.\*\***

First (and middle name or initial if desired)		Last Name (for alphabetization purposes)	
Street Address or PO Box			
City		State/Prov.	Zip/Postal Code
Telephone (Include Area Code)		<input type="checkbox"/> United States <input type="checkbox"/> Canada <input type="checkbox"/> Other Country: _____	
Email Address			
Personal Art Website/Blog (if applicable) (Must be accessible to visitors without a login or site registration)			
Second Mailing Address (If applicable) <input type="checkbox"/> I live 3 or more months at a second address. (Provide address and start/end dates on a separate sheet.)			
**2013 Directory Information:		<input type="checkbox"/> Name, city, and state for ALL CPSA members will be listed in the 2013 Directory. Check this box to omit your address, phone, and email from the Directory. Note that checking this box will make it difficult for other CPSA members to contact you.	

Mail completed form with payment to: CJ Worlein, Membership Director • Colored Pencil Society of America  
(made payable to CPSA) 16055 SW Walker Road, Box #253 • Beaverton, OR 97006-4942

Renew instantly at [www.cpsa.org](http://www.cpsa.org)

## 2012-2013 MEETINGS & DATES

**September 16, 2012**

**1:30 p.m.**

- Working in series/portraits by Jeanine Hill Soldner
- Business meeting (voting for new treasurer and possibly secretary)
- International Show sum up by Tracy Frein and Joan Robertson
- Assignment for DC 103 members: Start a sketch notebook. Lets all start one and aim to bring it to the April Meeting.

**October 6, 2012**

**9 a.m. to 4 p.m.**

Cynthia Hellyer Heinz workshop at the Holiday Inn-Palatine

**October 28, 2012**

**1:30 p.m.**

International Show Slides and drawings for freebies from Convention

**November/December, 2012**

No meetings due to the holidays

**January 27, 2013**

**1:30 p.m.**

Digital photography and your artwork. Sylvia Westgard and Tracy Frein will bring camera equipment to photograph members work — 1-2 unframed pieces, time permitting

- Bring a CD-R for burning images. Some CDs will be available for purchase.
- Laptop computers also needed for this meeting
- Hook up to computer and use Microsoft Picture Manager or other software to demo how to crop, and resize images for submission to sites such as Call For Entry (CaFE).

**February 24, 2013**

**12:30 p.m.**

• Guest critique with Scott Westgard. Please bring any work finished or unfinished — Scott will offer suggestions and answer questions. Scott is a BFA and MFA graduate of U. of Illinois and has taught at Harper and CLC. He shows his work at Chicago Printmakers Coalition Gallery and a gallery in Minocqua, Wisc. • Stretch Sunday

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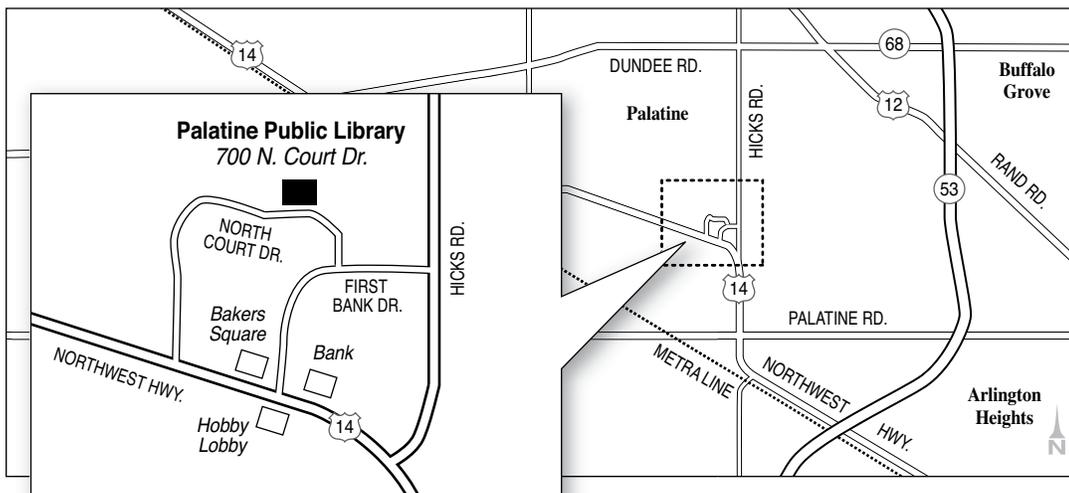
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# WHAT'S THE Point?

CPSA  
Colored Pencil Society of America  
Chicago • District Chapter 103

October/November 2012 • Volume 20, No. 5

## NEWSLETTER

### MESSAGE FROM THE PRESIDENT

#### Hello Chapter 103 members.

We have started off this Fall with an exciting series of events. There's something about hearing an artist speak about his or her work that is really motivating. Jeanine Hill Soldner's presentation was very worthwhile. I know those in attendance would agree. Besides a fascinating talk on her artwork, Jeanine got to be the first CPSA presenter to use the new podium that plugs into the technology available in the room. The library staff was very helpful and the technological side of the meeting went off without a hitch. Be sure to read more about Jeanine's presentation later in the newsletter.

You'll notice some different names in the list of CPSA DC103 board members. At the September meeting, the chapter voted for a new treasurer and secretary. Tracy Frein has agreed to shift his duties from co-president to chapter treasurer. I'm so thankful for his willingness to continue to serve on the board. He has lots of fresh ideas. We also welcomed a new member with a real volunteer's spirit! Susanne Clark, who joined our chapter that day, said she'd be willing to be our chapter secretary. Be sure to say hello to her the next time you attend a meeting. I will miss having Bob Lasky on the board but I suspect he'll continue to attend chapter meetings and participate in shows and other events.

Our one-day workshop with Cynthia Hellyer Heinz was well attended. It was held in conjunction with the Midwest Color



Beth Daleo

Show opening and we were fortunate to have attendees from the Detroit Chapter (Linda Lutze, Sherry Eid, Diane Radtke and Connie Goodman). Another attendee, Nancy Goodwine, from Champaign has a piece in the show. She brought her sister-in-law to the workshop and had a great weekend in the Chicago area. Cynthia's workshop was a wonderful experience and left me wishing for more. Read on in the newsletter for more about her workshop.

We were pleasantly surprised at the wonderful turn out for the Midwest Color opening reception.

We had artists in attendance from Wisconsin, Iowa, Michigan, Indiana and Ohio. The pieces on display were impressive and the artists were fascinating to meet. Many thanks to Joan Robertson for chairing this event; kudos to Judy Shepelak for deciding how to hang the show and a large cast of helpers (Andie Burchett, Kimberly Mullarkey and Les Smith) who executed her plan. We are also grateful to everyone who contributed in some way: postcards, programs, paper products, food, drink, bartending... and appreciate also the team who will help take down the show and ship pieces back home. Read on for pictures and more comments about the show.

I can't believe that we've only had one meeting this season...I hope the rest of the year of meetings continues to be as lively.

Beth Daleo  
President

#### A note from Jenine Hill Soldner following her presentation at the September 19 Chapter meeting. *Story on Page 6*



"I want to let you know how much I enjoyed meeting you. Discussing my work with the CPSA membership was such a great experience for me. I love meeting other artists and talking about their work and what makes them "create". It is always good when we can share our communal experiences that come with our love for our art."

Working with found objects from nature was the theme of the one-day workshop by Cynthia Hellyer Heinz "Making it Happen, Drawing the Breathless"

*Story on Pages 4, 5*



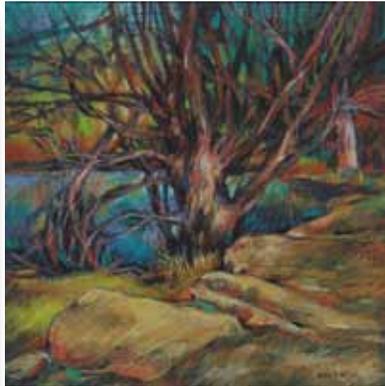
# MIDWEST COLOR 2012

## First Place



*"Audrey, No. 2 (Senior)"*  
by John P. Smolko CPSA

## Second Place



*"Tallgrass Sentry"* by  
Lois A. Van Liew

Chicago DC 103 is currently hosting their third "Midwest Color", out of nine held since 1997. The Detroit and Ohio chapters have also each hosted three. As in all prior shows, each artist could submit up to three pieces with a chance of having three, two, one or none accepted. There were 91 images from 40 artists in 10 states and juror Beth Shadur selected 38 works from 23 artists, from 9 Midwest states and DC 103's Texas member.

*Congratulations to everyone!*

It was a beautiful fall day for the opening reception and many of the out-of-town artists came so we had the chance to meet them and talk about their art. They were: W. Kern Blocker Jr. (WI), Pamela S. Clements (IN), Sherry Eid (MI) (came for the workshop with three other of Detroit DC104's Board), Nancy Goodwine, (Champaign, IL), Carol Granger (OH), Marjorie Horne (TN), Diane Ramsay (MI), John Smolko (OH) and Katherine Thomas (OH).

You might want to stop by the Prairie Center and see the outstanding show. We have gotten coverage in the Daily Herald, are on the Schaumburg Public TV station, maybe on YouTube eventually and Les Smith has the show on our website, [www.cpsadc103.org](http://www.cpsadc103.org) for all to see. But there's nothing like face-to-face viewing. There are a lot of interesting techniques to study.

*Joan E. Robertson*

## Third Place



*"Irises"* by  
Douglas S. Jackson



*From left, Joan Robertson, Midwest Color 2012 coordinator, and Chapter president Beth Daleo present John Smolko his First Place award of \$500.*

Photo by Barbara Krans Jenkins

## Judge's Mention:

Susan L. Brooks CPSA,  
*"Cypress Creek"*

Robert C. Lasky CPSA,  
*"Fat Bottom Forest 3"*

Kimberly Mullarkey CPSA,  
*"Discovery"*

Susan L. Brooks CPSA,  
*"Cypress Creek"*

Joan E. Robertson CPSA,  
*"Bells Are Ringing"*

Judith Shepelak CPSA,  
*"Pieces of the Past"*

John P. Smolko CPSA,  
*"L.J. (Semper Fi)"*

Amy S. Turner, *"Transfixed (Hummingbird)"*

Linda Wesner, CPSA,  
*"Pond Story 1"*

*At right, the Daily Herald gave the show a big write-up in its Neighbor section.*



## MIDWEST COLOR 2012



*A view of the gallery display at the Schaumburg Prairie Center for the Arts.*



*A few of our Chapter members and their work: Above, Kimberly Mullarkey, far left, Joan Robertson, and left, Judith Shepelak. All received Judge's Mentions.*

Photos by Barbara Krans Jenkins



### Juror/judge's Statement - Beth Shadur

I enjoyed seeing the wide range of works presented for jurying for the Chicago Colored Pencil Society of America's "Midwest Color" exhibition, and was impressed by the technical mastery of the colored pencil medium in the majority of the works. The artists who entered seem to have a wonderful mastery of the layering of transparent colors, use of colored papers for enhancing the medium, application of pencil for detail and of achieving a wide range of colors and effects.

The works I chose went beyond the technical mastery of the medium. I chose works that articulate individuality in the work's idea and concept, or in the expressive nature of the making of the work of art. I feel that the medium of colored pencil often tempts an artist to achieve mere technical competence, but I value works of art that go well beyond that. My favorite works submitted created a strong sense of mood, wonder, passion and imagination. These works used color, texture and

drawing application to effectively convey their expression. Some were tightly controlled, some loosely expressive, but those that were chosen were exciting works of art that beg a closer look.



In viewing works in person, I was especially delighted by the wonderful markmaking, exemplified by John Smolko and Lois Van Liew's pieces, as well as Sherry Eid's "Sarah with a Bow". I loved the wonderful delicacy of Nancy Goodwiene's "Number 27", and of the reflections in Gail Collier's "Turning over a Blue Leaf", which glow with light. Many works, such as Kimberly Mullarkey's "Discovery" have exquisite subtleties in their detail. The range of color use was wonderful, from the glow of Marjorie Horne's "Lamar Valley Sunlight" to the soft expression of Linda Wesner's "Pond Story I". This was a definite sensory treat!

Thank you for providing me with the opportunity to choose this show.

*Beth Shadur*



## Cynthia Hellyer Heinz Workshop

### “DRAWING THE BREATHLESS”

Cindy Hellyer Heinz led our workshop group in exploring the textures and colors of nature. She kept us not only entertained but completely enthralled with examples of her wonderful works and how she created them.

Starting with the quick tour of the basics of papers, pencils, and materials, she went on to explain her layering techniques and use of color. We practiced on Black Arches Cover stock and Lanaquerelle Hot Press white paper using the 5 color systems — Monochromatic, Analogous, Complimentary, Split Complimentary and Triad.



On white paper Cindy begins with a light line gesture drawing using Verithin Indigo Blue, building a full range of values (as in a grisaille technique). Keep the white of the paper, add the colors of the subject starting with the Verithin metallic gold, thinking only of value at this stage. While still working in Verithins and using warm/cool compliments, layer them into the whole tone and 3/4 tones beginning with indigo, orange/dark green, red/violet, golden brown or yellow. Now repeat the layering process with softer pencils, always keeping the white of the paper and keeping your pencils very sharp. Avoid the use of black if you want to keep the colors intense. Beiges have too much white in them, consequently a metallic gold is used to keep the intensity of color. Any white will diminish the intensity of colors.

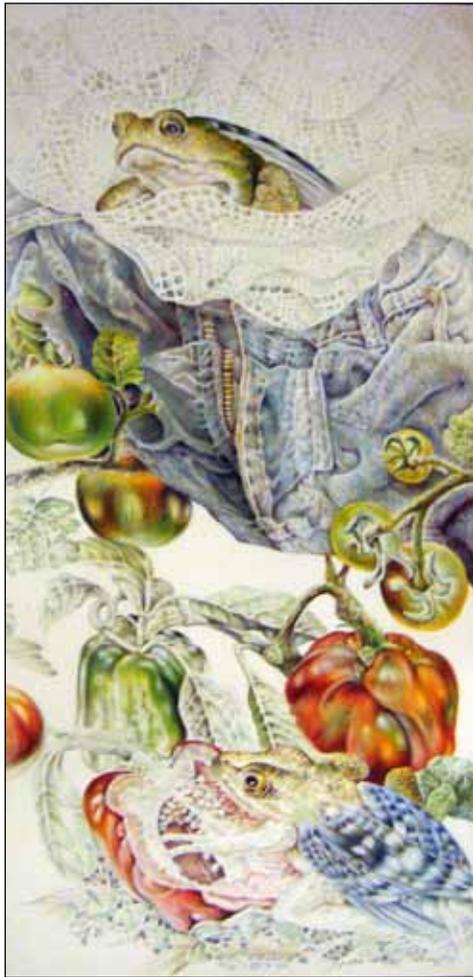


On the black Arches paper begin with a light line gesture drawing using a white sharpened Verithin. Make a fully rendered value drawing, again, like a grisaille. Put in the white hi-lites and begin to work in the metallic gold. Verithins are used for the primary and secondary local color layers. Gradually layer the composition colors using softer pencils in analogous and complementary colors. Indigo blue is going to be your darkest hue and is richer than the black of the paper.

We needed more time to try Cindy’s color techniques. I could have used another day watching and listening to her “wisdoms”. In writing this I have read over her hand-outs and learned even more that wasn’t covered during the day. Toward the end of the day she pulled some of her props out of a hat...eggs, feathers, sticks, skulls, nests, weeds, dried foliage and flowers. We only had time to photograph some of it. I am so anxious to try the techniques she showed us...ah, to have the time. “Drawing the Breathless” left me breathless!

*Sylvia Westgard*





Pictured below are the work spaces of everyone in the workshop.

**Can you find your work space?**



**MEMBERS  
IN THE  
NEWS**

**Joan E. Robertson, CPSA**, was juried into “Recent Works 2012” — the 32nd annual juried exhibition for Lake County artists. Her work, “Looking for Water”, is on display at College of Lake County’s Robert T. Wright Community Gallery of Art from September 28 to November 4, 2012. Also many of Joan’s drawings and personal biography can be view on the Internet at [dekalbgallery.com](http://dekalbgallery.com). She had a piece in the Alliance of Fine Art’s “Best of the Best” in April, May, 2012, at the Mayslake Peabody Estate, Oak Brook, and won Third Place. Joan currently has “Self Portrait” in the “Vicinity 2012” show at the Norris Cultural Center, St. Charles, and three pieces at Ellwood House Museum, DeKalb, IL, until December 12.

In September, **Scott Westgard** won the “Best of Show” at the Greenwich Village Art Fair in Rockford, and also “Best of Printmaking” at 38th annual Art in the Barn show in Barrington.

In that same show, **Sylvia Westgard, CPSA**, won “Best of Drawing.”

**Bernice Murphy** has two drawings on permanent display in the Addison Historical Museum. Bernice is a member of the Addison Historical Commission and has also done other artwork for the museum. Here’s the museum’s web address [www.addisonadvantage.org/visitors/history.shtml](http://www.addisonadvantage.org/visitors/history.shtml).

## Jeanine Hill Soldner presentation: *Working in Series/Portraits* (from the September 19 meeting)

When asked to talk about working in series for our most recent CPSA chapter meeting, Jeanine Hill Soldner took it as a challenge to examine her own body of work and reassess why she has followed her artistic path. Her presentation allowed her to share a little of her life as an artist and a child of a military family. The two series she shared in depth explored how war has affected many people. The first “Memories of an Era, Reflection of Our Time” began with her family’s experiences. The second series, her “Portraits of American Veterans Project”, documents veterans of several wars including World War II, Vietnam, Korea, Somalia, Desert Storm, Afghanistan, Iraq and others.



*Jeanine Hill Soldner talks about her choice to work in a series of portraits.*

Jeanine Hill Soldner has been profoundly affected by war. Her father spent his career in the Marines, serving in Korea and two tours in Vietnam. Soldner unites her family in her artwork by creating compositions in diptych and triptych, including her father’s photos and those of herself and the rest of her family stateside. One piece ticked off the days of separation in the background with a calendar-like grid. Orange skies behind the black and white photographic images remind viewers of the insidious effects of Agent Orange on the servicemen. She stretches and prepares her own large canvases, many as big as 6’ x 9’. One moving piece, known as “Snapshots and Memories”

was loaned out and somehow misplaced. It is a triptych depicting her father in the central panel smiling from a black and white image. The outer panels depict his wife and family in their daily lives, waiting for his return. The hint of agent orange hangs over the young girls in robes on one side.

Her “Portraits of American Veterans Project” is beginning its 4th year. Soldner brought along her portrait “Bill Crist, US Army, Vietnam”. She shared that her subject was deeply affected or as she said “broken” by his war experiences yet he wears his medals daily. Coincidentally, Lois Henkel Brown was acquainted with another of her portrait subjects, Bill Cullerton. He was a World War II fighter pilot but in his time after the War, he was known for being on a WGN radio show on fishing and had a well known business in that field. Lois said he knew her late husband well and served as a pall bearer at his funeral. More information about this series and the subjects can be found at [www.portraitsofamericanveterans.com](http://www.portraitsofamericanveterans.com).



*A sampling of Soldner’s portraits from her studio.*

Selfishly, I was hoping for a prescription for developing a series of my own but instead, I learned about the personal nature of Jeanine’s work. Maybe that is the true source of a meaningful series: genuine passion for and deep attachment to the subject matter. Jeanine didn’t just reproduce the images on canvas. She imbued them with the emotion of a childhood missing her dad, expanded into a series that continues to examine the effects of war. Her final piece in the *Portraits* project will be of her father.

*Beth Daleo*



# 2013 MEMBERSHIP APPLICATION

## Chicago District Chapter 103

Due November 1, 2012

Please return this form, with your \$20.00 check to:

**Tracy Frein, DC 103**  
**4331 N. Wolcott Ave.,**  
**Chicago IL 60613**

(Make checks payable to: CPSA Chicago District Chapter 103)

I understand that all CPSA memberships must be renewed every November 1 and that chapter dues cannot be prorated.

I also understand I must join the National CPSA organization to be affiliated with the local chapter.

**Yes! I have paid my national CPSA membership dues**

### Additional Information

- New member     Renewal
- I would like to actively participate in CPSA Chicago Chapter 103.
  - \_ Publicity
  - \_ Hospitality
  - \_ Exhibitions
  - \_ Computer Work \_ Mac \_ PC
  - \_ Demonstrations
  - \_ Other \_\_\_\_\_

[chicago-dc103@cpsa.org](mailto:chicago-dc103@cpsa.org)

NAME	
STREET ADDRESS <input type="checkbox"/> CHANGE OF ADDRESS?	
CITY	STATE
ZIP/POSTAL ZONE	
PHONE (INCLUDE AREA CODE)	
E-MAIL	

8/2012

## 2013 Renewal

Use this form if you are a **current 2012 member** renewing your membership for 2013



- My contact information has changed
- I am a CPSA Lifetime Member confirming contact information for the Directory
- I am a member of local CPSA District Chapter(s): \_\_\_\_\_
- \$45 U.S. and Canada (U.S. Funds)
- \$65 All Other Countries (U.S. Funds)
- \$515\* U.S. Lifetime (U.S. Funds)
- \$680\* Canada Lifetime (U.S. Funds)
- \$835\* Lifetime Other Countries (U.S. Funds)

*\*Lifetime options will be discontinued Dec. 31, 2012*

#### Important Dates:

- Renew by **November 1, 2012**, to continue all membership benefits without interruption.
- **December 31, 2012**, is the last day to renew to receive 2013 mailings and be listed in the January Directory.
- Members not renewed by **April 1, 2013**, lose membership, Signature and/or Charter status, and any show acceptances counting toward Signature or Merit status.

**We welcome donations.** Amounts in excess of dues will be considered a donation, and used for CPSA general operating expenses.

Fill in ALL applicable lines; we do not re-use last year's information. What you put here is used for mailings and appears in the Directory!

<b>PRINT CLEARLY. Enter information exactly as you wish it to appear in the CPSA Directory.**</b>			
First (and middle name or initial if desired)		Last Name (for alphabetization purposes)	
Street Address or PO Box			
City		State/Prov.	Zip/Postal Code
Telephone (Include Area Code)		<input type="checkbox"/> United States <input type="checkbox"/> Canada <input type="checkbox"/> Other Country: _____	
Email Address			
Personal Art Website/Blog (if applicable) (Must be accessible to visitors without a login or site registration)			
Second Mailing Address (if applicable)			
<input type="checkbox"/> I live 3 or more months at a second address. (Provide address and start/end dates on a separate sheet.)			
**2013 Directory Information:		<input type="checkbox"/> Name, city, and state for ALL CPSA members will be listed in the 2013 Directory. Check this box to omit your address, phone, and email from the Directory. Note that checking this box will make it difficult for other CPSA members to contact you.	

Mail completed form with payment to: CJ Worlein, Membership Director • Colored Pencil Society of America  
(made payable to CPSA) 16055 SW Walker Road, Box #253 • Beaverton, OR 97006-4942

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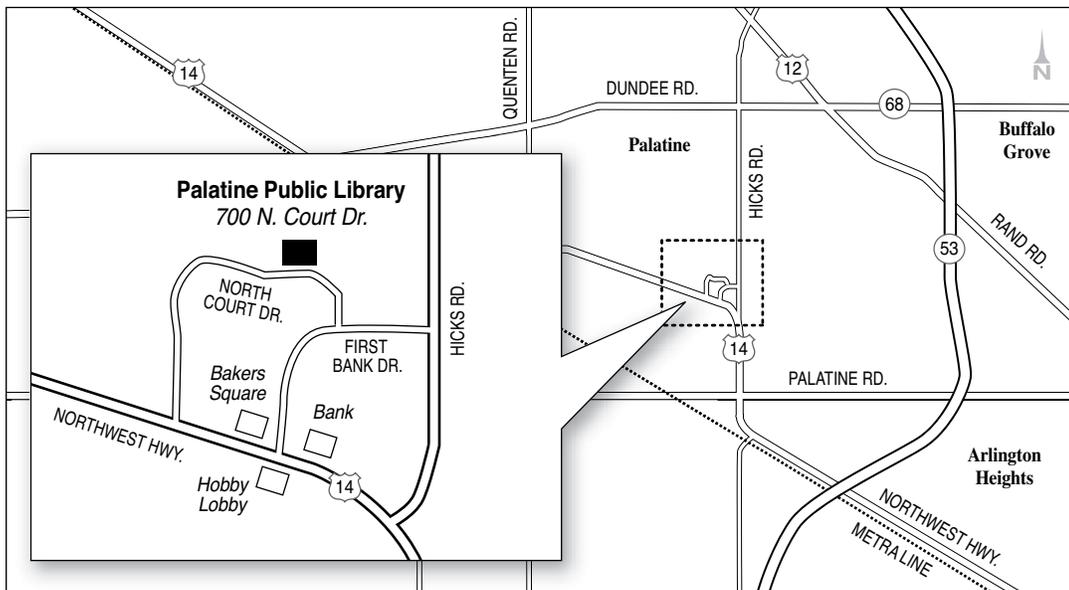
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